



**Memorandum of Agreement Work Plan Addendum
Pioneer Valley Region 2 Regional Planning Initiative
FY 2023 -July 1, 2022-June 30, 2023**

UPDATED June 1, 2023

***Section 1: Regional Planning Initiative Activities Work Plan:
Organizational Framework***

The Region 2 Workforce Boards used the following **Organizational Framework** to organize and prioritize all Work Plan **Planning Grant Activities** during the time period of January 1, 2022- June 30,2023:

No.	Planning Grant Activities	Responsible Staff/Parties		Time Frame	Deliverables
		Lead	Support		
1.	Determine MAXIMUM Number of Seats for Training Supported by Workforce Competitiveness Trust Fund and Career Technical Initiative Funding	Region 2 Workforce Board Directors	Regional Planning Educator Work Group (EWG)	January 1, 2022- June 30, 2023	See Section II. Region 2 Training Seat Matrix for Programs and Current Planned and Actual Enrollments from January 1, 2022 -June 30, 2022 (A), July 1, 2022-December 31, 2022 (B), and January 1, 2023- June 30, 2023 (C)
2.	Refresh Available Regional Demand v. Supply Data, and Analyze Regional Hiring Trends and Projections in Blueprint Priority Industries/Occupations	MHHCWB Director of Labor Market Research and Business Services	Regional Planning Data Team Regional Planning Employer Advisory Committee (EAC)	July 1, 2022- June 30, 2023	Priority/Critical Occupations and Industries have been updated on MHHCWB website: https://massshirehcbw.com/ma-and-pioneer-valley-wioa-regional-planning-and-labor-market-blueprint/
3.	A) Onboard Market Makers and B) Plan For Recruitment and Deployment of Upskilling Navigators at the MassHire One Stop Career Centers	A)MHFHWB Director B) Region 2 MHOSCC Directors	Region 2 Workforce Board Directors	July 1, 2022- June 30, 2023	1. Market Maker Onboard 2. Three Region 2 Upskilling Navigators Onboard
4.	Identify and Engage Regional Partners and Identify Educational/ Training Programs That Map To Regional Blueprint Priority Industries And Occupations	Region 2 Workforce Board Directors	*MHHCWB Directors and EWG	July 1, 2022- June 30, 2023	See Link to Report : “Priority Industries/ Occupations Program Enrollment and Program Capacity” https://massshirehcbw.com/wp-content/uploads/2020/04/Addendum-to-Summary-of-Technical-Programs-March-30-2020-FINAL.pdf
5.	Conduct Gap Analysis In Training Partner Landscape and Develop Solutions Strategies	Region 2 Workforce Board Directors	Regional Planning Data Team and EWG	July 1, 2022- June 30, 2023	See Link to Report: “Priority Industries/Occupations Graduation and Employment Status” https://massshirehcbw.com/wp-content/uploads/2022/07/ADDENDUM-Blueprint-Graduation-Data-Employment-Status-April-2021-FINAL.pdf

No.	Planning Grant Activities	Responsible Staff/Parties		Time Frame	Deliverables
		Lead	Support		
6.	Review Current Internal Staffing/Resourcing Plan and Source Needed Talent to Ensure Execution of Regional Work Plan Moving Forward	Region 2 Workforce Board Directors	*MHHCWB Vice Presidents	July 1, 2022- June 30, 2023	1. FY 2023 Regional Planning CORE Team 2. Workforce Boards FY 2023 Table of Organization 3. Region 2 Market Maker Connected to RP Blueprint Implementation Work Plan Moving Forward
7.	Build Capacity and Systems To Access Long-Game Funding and Sustain Regional Partnerships	Region 2 Workforce Board Directors	Regional Planning Core Planning Team, Employer/Educator Partners	November 1, 2021- June 30, 2023	See Attached Agendas for Regional Planning CORE Team Meetings
8.	Participate in Convening's and Communities of Practice and Learning	Region 2 Regional Planning and Blueprint Implementation Internal Staff and Work Groups		November 1, 2021- March 31, 2023	Region 2 Participated In The WSC Roadshow, Future Skills Convening, MDCS Partners Meetings, and Other State-Wide Facilitated Communities of Sharing and Learning

NOTE: * MHHCWB Vice Presidents and Directors- See Referenced Attached FY 2023 Table of Organization

Section 2: Region 2 Training Program Seat Matrix

The **Region 2 Training Program Seat Matrix** indicates training programs/courses focused on our priority industries/occupations that were conducted during the Work Plan periods of January 1, 2022- June 30, 2022 and July 1, 2022- December 31, 2022. In addition, in the Projected Time Frame column we included PLANNED programming covering the time of January 1, 2023 to June 30, 2023.

Program	Blueprint Priority Industry	Funding Source	Training Providers	Projected Time Frame	Plan. Enroll.	Actual Enroll.	Actual New Pipeline	Incumbent
				A. 1.1.22- 6.30.22				
				B. 7.1.22- 12.31.22 ≥				
				C. 1.1.2023- 6.30.2023				
Medical Assistant	Healthcare and Social Assistance	WCTF (CC) Health Care HUB	Springfield Technical. CC Greenfield C Holyoke CC	A.	15	16	16	
			Springfield Technical. CC Greenfield CC	B	15 ↓	16 ↓	16 ↓	
			(Program Participants Continuing)	C.	15	16	16	
Medical Interpreter	Healthcare and Social Assistance	WCTF (CC) Health Care HUB	Springfield Technical. CC	B.	Cancel See EMT			
Emergency Medical Technician (EMT)	Healthcare and Social Assistance	WCTF (CC) Health Care HUB	National Ambulance	C.	14	13	13	
			American Medical Response		6	3	3	
Recovery Coach	Healthcare and Social Assistance	WCTF (CC) Behavioral Health HUB	Greenfield CC	A.	10	7	7	
Behavioral Health Direct Care Workers	Healthcare and Social Assistance	WCTF (CC) Behavioral Health HUB						
					45	45		
			Greenfield CC	B.	↓	8	8	
			Holyoke CC	B.		5	5	
			Greenfield CC	C.		10	10	
			Holyoke CC	C.		8	8	
Behav. Health		WCTF (CC)		A.	14			

Program	Blueprint Priority Industry	Funding Source	Training Providers	Projected Time Frame	Plan. Enroll.	Actual Enroll.	Actual New Pipeline	Incumbent
				A. 1.1.22- 6.30.22				
				B. 7.1.22- 12.31.22 ≥				
				C. 1.1.2023- 6.30.2023				
Incumbent Behavioral Health Employees (Varied Comm. Based Health Org.)	Healthcare and Social Assistance	Behavioral Health HUB Grant	Springfield Technical CC		Cohort 1	11		11
					Cohort 2	12		12
				B.	Cohort 3	10		10
				C.	Cohort 4	7		7
Career Technical Initiative (CTI)	1. Plumbing 2. Electrical 3. Construction Skills 4. Culinary	EOLWD Comm. Corp.)	Pathfinder Regional Voc. Tech HS					
				C.	20	20	20	
				Plumbing	10	10		
				Electrical	10	10		
			Franklin County Tech School					
			Smith Vocational/ Agricultural	Culinary	10	10	10	
Advanced Manufacturing Training Program	Advanced Manufacturing CNC Operators, Quality Control Tech.	Mass Tech Collaborative FY 22 State Budget	Vocational Technical High Schools/Labor Union	A.	54	30	21	9
				B.	62	32	17	15
				C. Incumbent	20	25		25
				C. New Pipeline	24	19	19	
			STCC, GCC, UMass Amherst Tech Foundry	A.	40	32	13	19
				B.	24	12		12
				C.	13	14		14
Registered Apprenticeship	Healthcare and Social Assistance 1. Medical Assistant 2. Ops. Associate/ Cardiac Monitor Tech	Apprentice- ship Expansion Grant	Holyoke CC Baystate Medical Center	A. B.	25	18	5	13
	Healthcare and Social Assistance			C.	21			

Program	Blueprint Priority Industry	Funding Source	Training Providers	Projected Time Frame	Plan. Enroll.	Actual Enroll.	Actual New Pipeline	Incumbent
				A. 1.1.22- 6.30.22				
				B. 7.1.22- 12.31.22 ≥				
				C. 1.1.2023- 6.30.2023				
Registered Apprenticeship (cont'd)	1. Medical Assistant				11			
	2. Ops. Associate/ Cardiac Monitor Tech				5			
	3. Polysomnogr aphic Technician				5			
Registered Apprenticeship	Healthcare and Social Assistance Community Health Worker	Health Resources and Services Admin. (HRSA)	Holyoke C.C. Behavioral Health Network	A.	7	7	7	
Registered Nurse (BSN) Residency Program	Healthcare and Social Assistance	MHHCWB Private Sector Funding	Holyoke Medical Center (Program Participants Continuing)	B. C.	17 ↓ 17	17 ↓ 17	17 ↓ 17	
WIOA Individualized Training Accounts (ITA's)	Healthcare Manufacturing Scientific Educational Services	WIOA	Varied - ETPL	A.	Customer Choice	77	77	
				B.	Customer Choice			
WCTF (ARPA)	Healthcare Manufacturing Scientific Educational Services	ARPA	TBD	B.	TBD	TBD	TBD	

Section 3: Region 2 Planning and Blueprint Implementation: Issues Moving Forward

The original Region 2 Pioneer Valley Labor Market Blueprint and UPDATED Blueprint-2018-2022 expired on December 31, 2022. The Region 2 Partnership is committed to continuing the work begun in April 2017. The Partnership identified the following **issues** that will influence decision-making going forward into FY 2023 (January 1, 2023- December 31, 2023):

- A. Domestic economic uncertainties, unpredictable international geo-political factors and international incidents may continue to be influencers on the demand side and may affect employers strategic planning and decision making relative to job creation on the supply side.
- B. The continued imbalance between demand v. supply in certain industries is accelerating company's adoption of new automated technologies and processes that may consolidate repetitive work tasks and could limit entry level hiring.
- C. The emergence of new post- pandemic occupational positions and groupings, particularly in Healthcare, will require the regional educational/training eco-system to work closely with healthcare providers to codify required skills and competencies, and develop appropriate curriculum and training programs/courses that can be delivered in shorter periods of time using flexible delivery models.
- D. The design and dissemination of current federal funding coming to Massachusetts must be informed by labor market data and projections, targeted to regional high demand career directed occupations, and carefully planned and managed to provide training/retraining at the appropriate level and scale to achieve desired outcomes and satisfy shifting employer labor needs and requirements.
- E. State funding to support Regional Planning and Blueprint Implementation work going forward must be predictable and at a level to allow for innovative planning and sustainable partnership development.
- F. Statewide Communities of Practice must be implemented to ensure that successful Regional Planning initiatives and promising practices can be replicated and scaled across the State.

Section 4: Region 2 Planning and Blueprint Implementation: Areas of Focus and Shared Commitment

The Region 2 Regional Planning CORE team is focused on the following broad categories, and continue to adjust planning strategies and tactical deployment schemes in order to implement the work tasks and deliverables contained our CY 2023 Work Plan:

- Continuous Communication
- Focused Resources Allocation and NEW Resource Acquisition
- New Pipeline Program Expansion
- Partnership Enhancement and Capacity Building
- Adoption of Shared Measurement and Accountability Systems

Effective July 1, 2023, Hampden County has a new Strategic **Plan- FY2024-FY 2026** and accompanying **Scoreboard** that will include embedded references to the Pioneer Valley Labor Market Blueprint.

The updated Franklin Hampshire **Workforce Board Strategic Plan 2020-2025** reflects alignment with the Regional Blueprint, including emphasis on career pathway development in priority industries, increasing pipeline capacity through stepped-up readiness training, transportation, re-entry and recovery, and commitment to measuring overall progress and success across the County.

The Region 2 CORE team is committed to the following Priorities as an integral part of our Blueprint implementation work in FY 2023:

- Use the MH One Stop Career Centers as Hubs to deliver a continuum and array of re-employment services to businesses looking to source talent at all levels, and job seekers looking to enter the labor market and/or upskill needed technical competencies.
- Use statewide and regional labor market data to identify new occupations emerging from the pandemic that may require the development of new career pathways and training delivery models.
- Assess all current funding sources, including WIOA Title 1, to ensure connectivity of resource allocation in regional priority and other critical industries.

June 2023