

Manufacturing in Hampden County, MA

MassHire Hampden County Workforce Board



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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

31	Manufacturing
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1 County

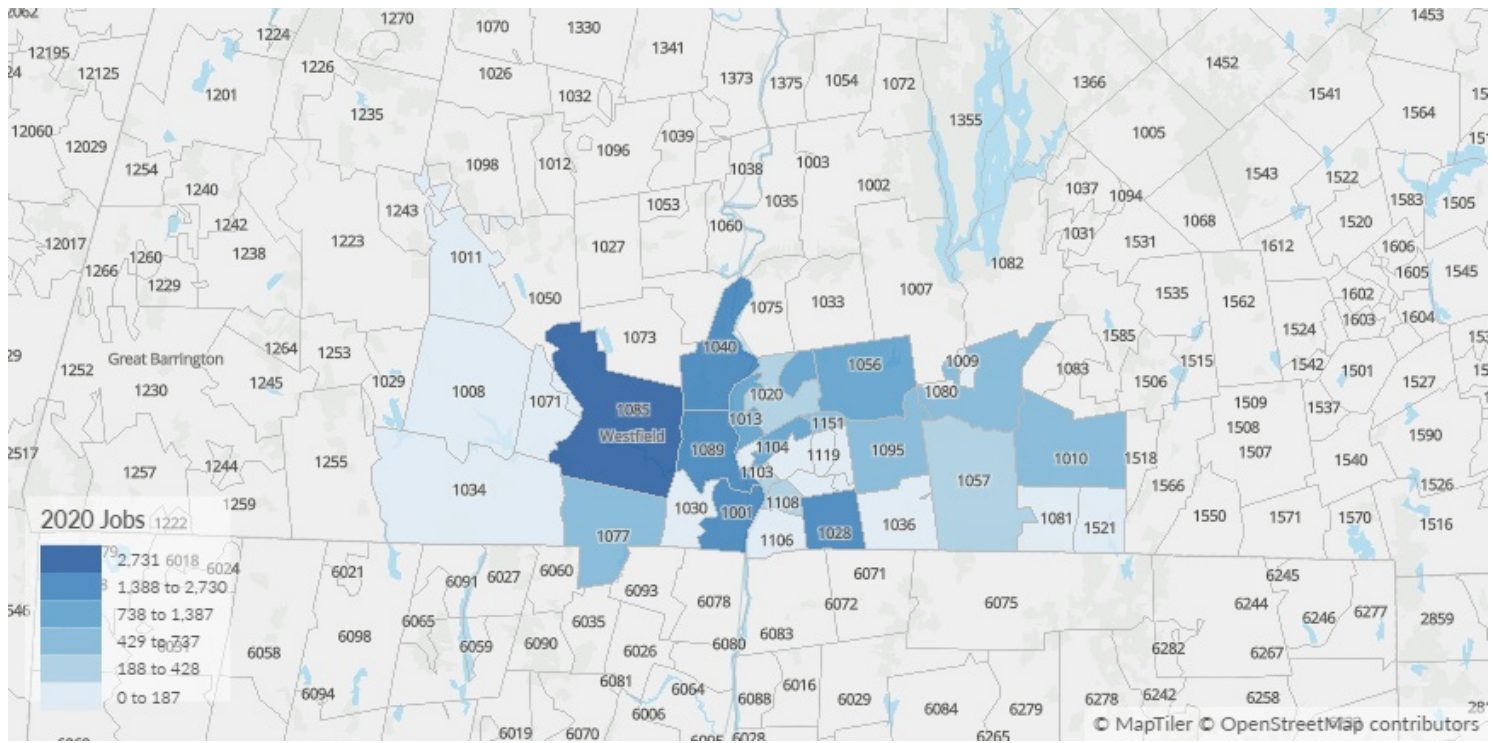
25013	Hampden County, MA
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

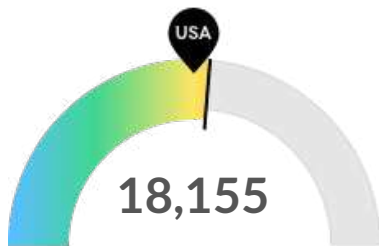
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Light Hiring Competition Over an Average Supply of Regional Talent



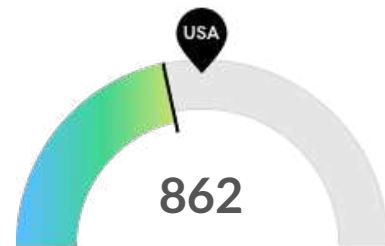
Supply (Jobs)

Hampden County, MA is about average for this kind of talent. The national average for an area this size is 16,782* employees, while there are 18,155 here.



Earnings Per Job

Earnings per job are below the national average. The national average salary for Manufacturing in an area this size is \$90,205, while in Hampden County, MA it is \$79,496. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

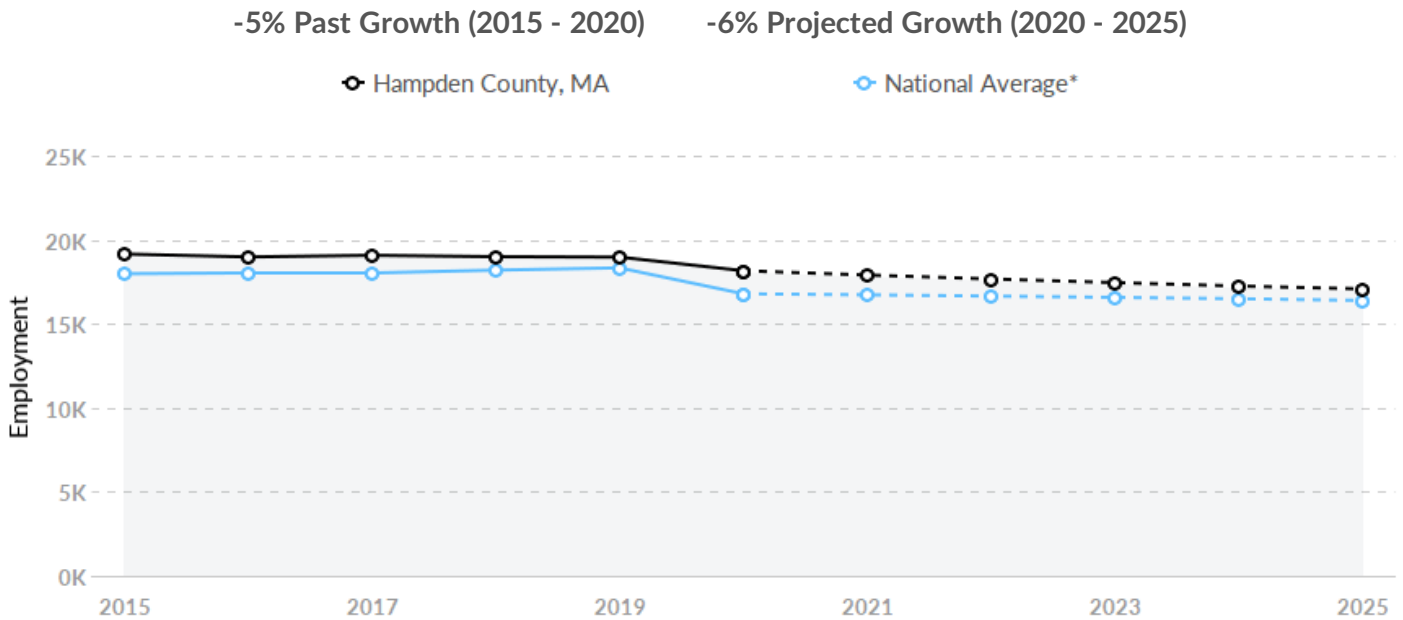
Competition from online job postings is low in Hampden County, MA. The national average for an area this size is 1,055* job posting/mo, while there are 862 here.

*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

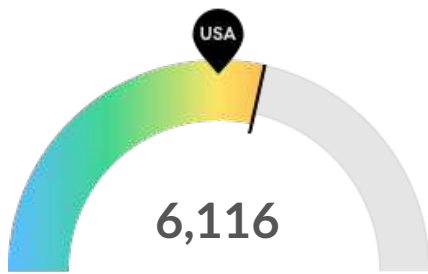
Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Manufacturing is a strength or weakness for Hampden County, MA, and how it is changing relative to the nation. An average area of this size would have 16,782* employees, while there are 18,155 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



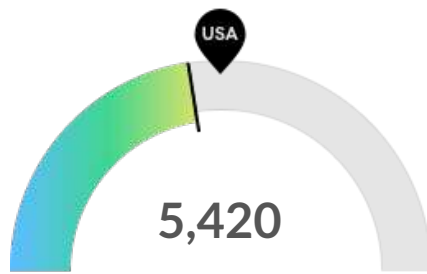
*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is High, While Overall Diversity Is Low



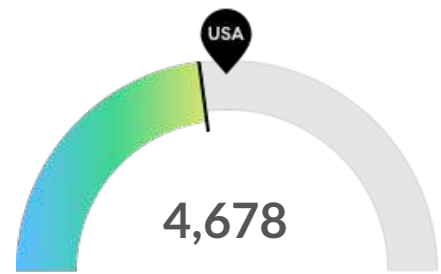
Retiring Soon

Retirement risk is high in Hampden County, MA. The national average for an area this size is 5,017* employees 55 or older, while there are 6,116 here.



Racial Diversity

Racial diversity is low in Hampden County, MA. The national average for an area this size is 6,277* racially diverse employees, while there are 5,420 here.



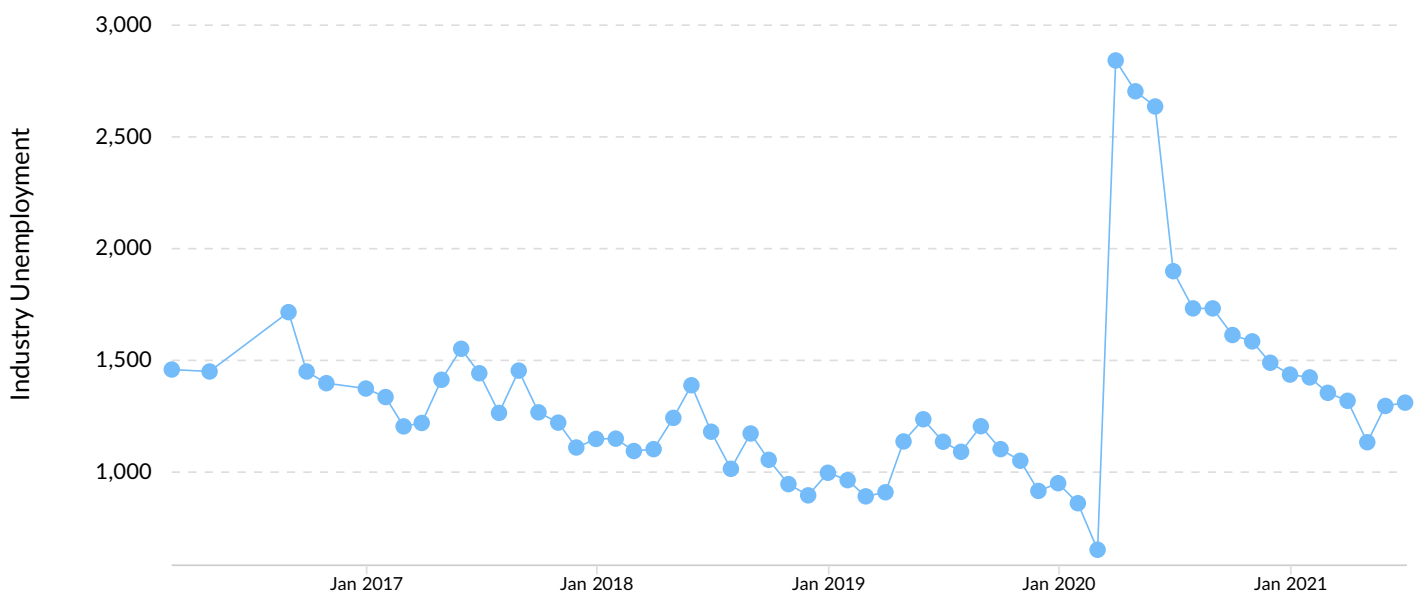
Gender Diversity

Gender diversity is low in Hampden County, MA. The national average for an area this size is 5,296* female employees, while there are 4,678 here.

*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

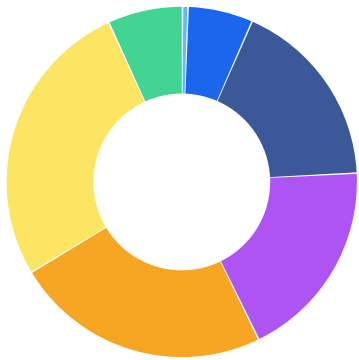
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



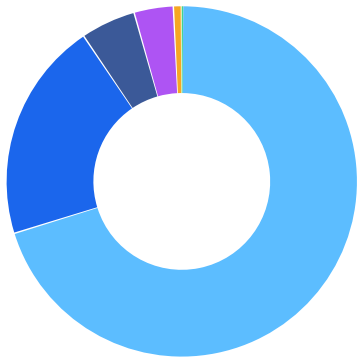
Demographic Details

Industry Age Breakdown



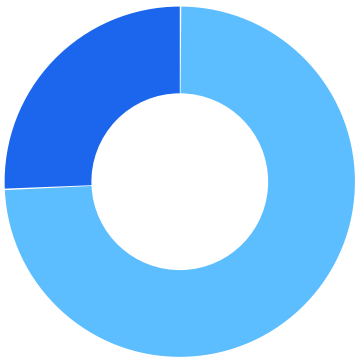
	% of Jobs	Jobs
14-18	0.5%	93
19-24	6.0%	1,088
25-34	17.6%	3,199
35-44	18.6%	3,370
45-54	23.6%	4,289
55-64	26.8%	4,864
65+	6.9%	1,252

Industry Race/Ethnicity Breakdown



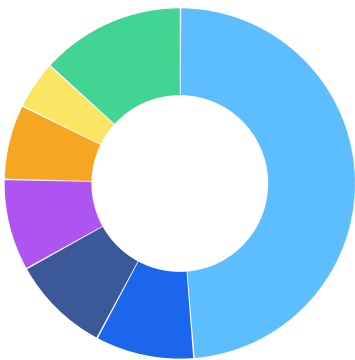
	% of Jobs	Jobs
White	70.1%	12,735
Hispanic or Latino	20.3%	3,691
Black or African American	5.1%	920
Asian	3.6%	657
Two or More Races	0.7%	134
American Indian or Alaska Native	0.1%	16
Native Hawaiian or Other Pacific Islander	0.0%	2

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	74.2%	13,477
● Females	25.8%	4,678

Most Jobs are Found in the Production Occupations Industry Sector



Occupation	% of Industry in Occupation (2020)
● Production Occupations	48.6%
● Office and Administrative Support Occupations	9.1%
● Management Occupations	9.1%
● Transportation and Material Moving Occupations	8.4%
● Architecture and Engineering Occupations	6.9%
● Installation, Maintenance, and Repair Occupations	4.4%
● Other	13.3%

Demand



570 Employers Competing

All employers in the region who posted for this job over the last 12 months.



4,276 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Stanley Black & Decker, Inc.	153
Electrolux	147
Springfield LLC	122
Apple Inc.	91
Quad/Graphics, Inc.	89

Top Job Titles	Unique Postings
Machine Operators	58
Material Handlers	47
CDL-A Truck Drivers	38
Field Service Technicians	35
Manufacturing Engineers	27

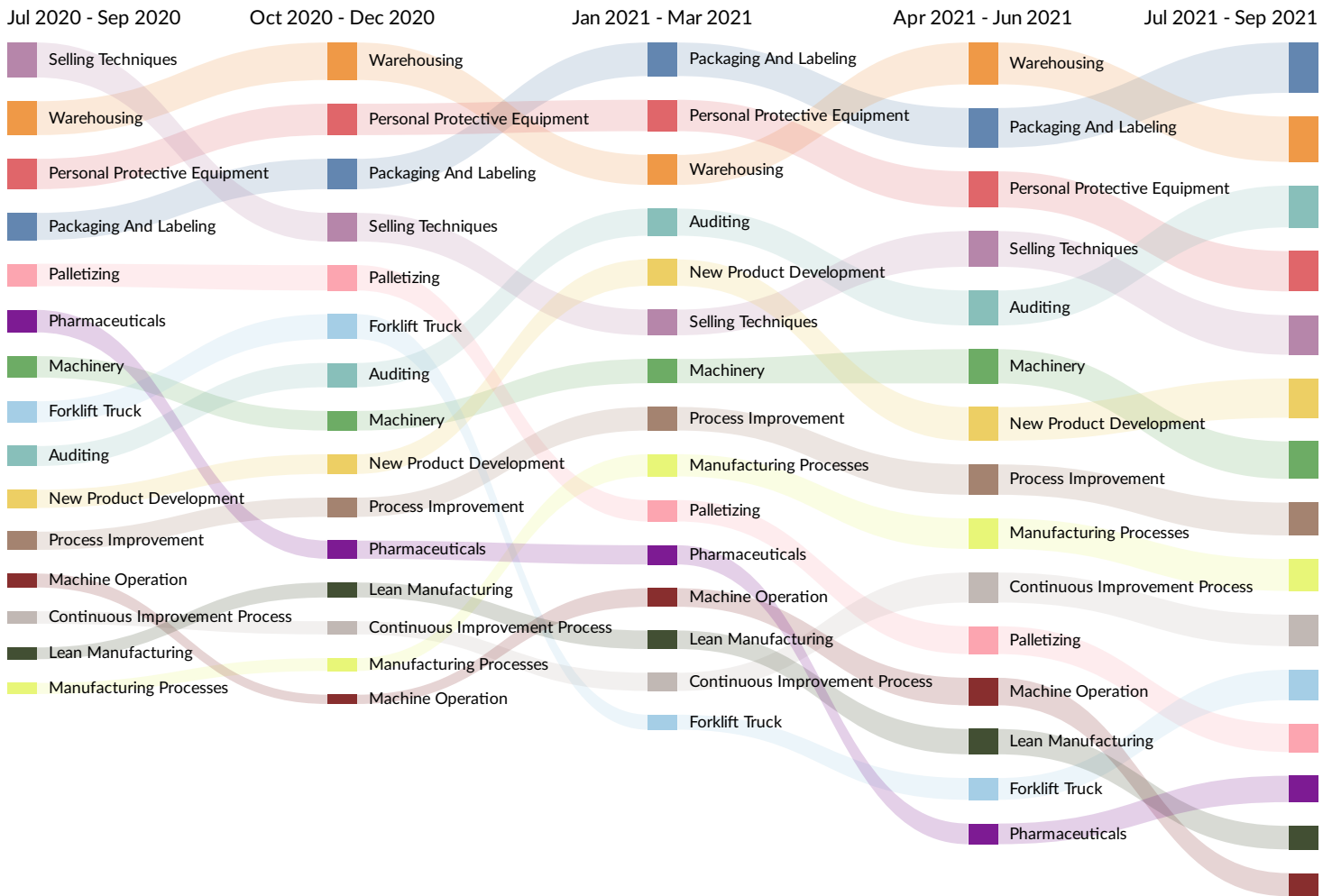
Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

What skills are they posting for?

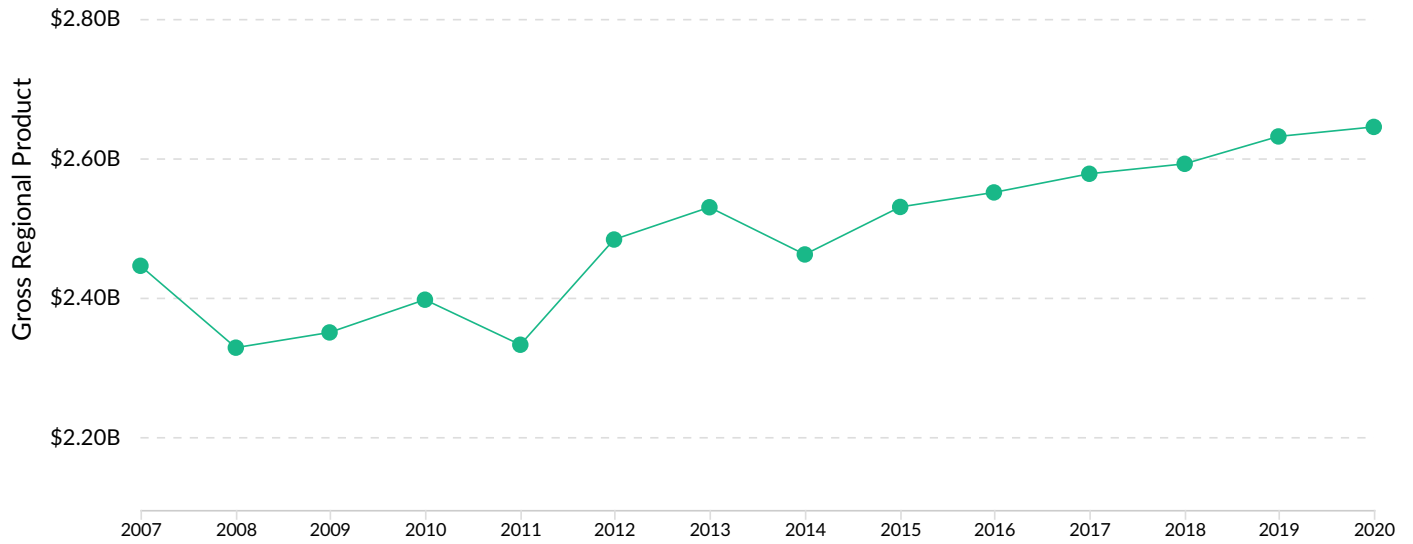
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

<p>\$1.5B</p> <p>Earnings (2020)</p>	<p>\$1.1B</p> <p>Property Income (2020)</p>	<p>\$79.9M</p> <p>Taxes (2020)</p>	<p>\$2.6B</p> <p>Total GRP (2020)</p>
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Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$99,132,050	\$91,506,994	\$190,639,044
Animal Production	\$2,389,289	\$167,692,624	\$170,081,913
Plastics Material and Resin Manufacturing	\$111,449,896	\$35,129,641	\$146,579,537
Iron and Steel Mills and Ferroalloy Manufacturing	\$463,926	\$110,698,225	\$111,162,151
Petrochemical Manufacturing	\$0	\$109,377,091	\$109,377,091