

Health Care and Social Assistance in Hampden County, MA

MassHire Hampden County Workforce Board



1441 Main Street Suite 133
Springfield, Massachusetts 01103

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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

62	Health Care and Social Assistance
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1 County

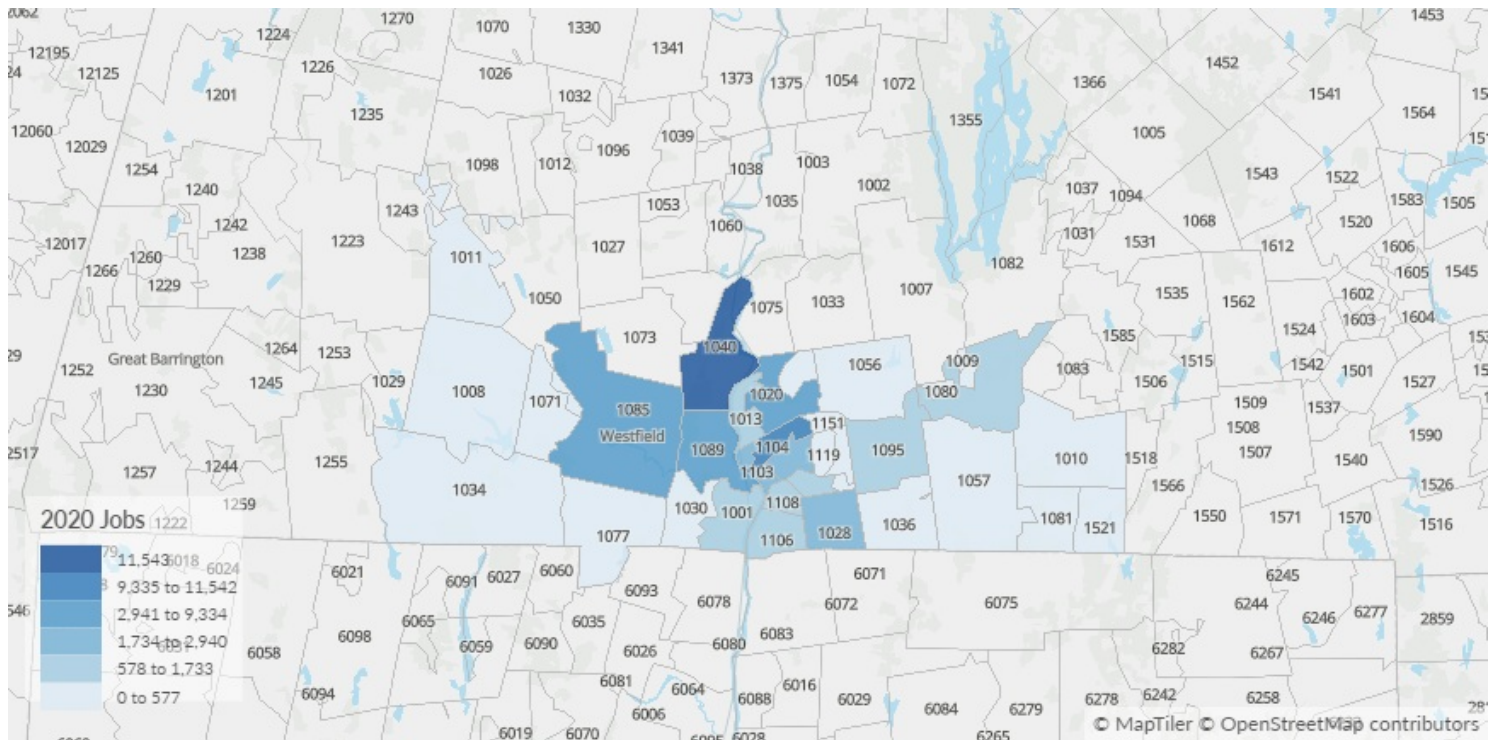
25013	Hampden County, MA
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

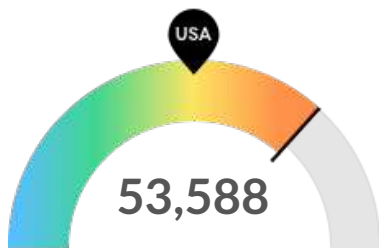
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Deep Supply of Regional Talent



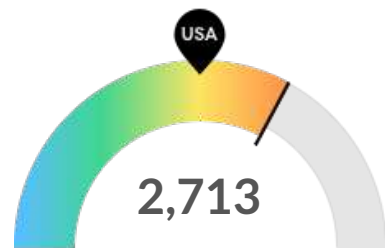
Supply (Jobs)

Hampden County, MA is a hotspot for this kind of talent. The national average for an area this size is 28,061* employees, while there are 53,588 here.



Earnings Per Job

Earnings per job are below the national average. The national average salary for Health Care and Social Assistance in an area this size is \$66,488, while in Hampden County, MA it is \$58,896. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

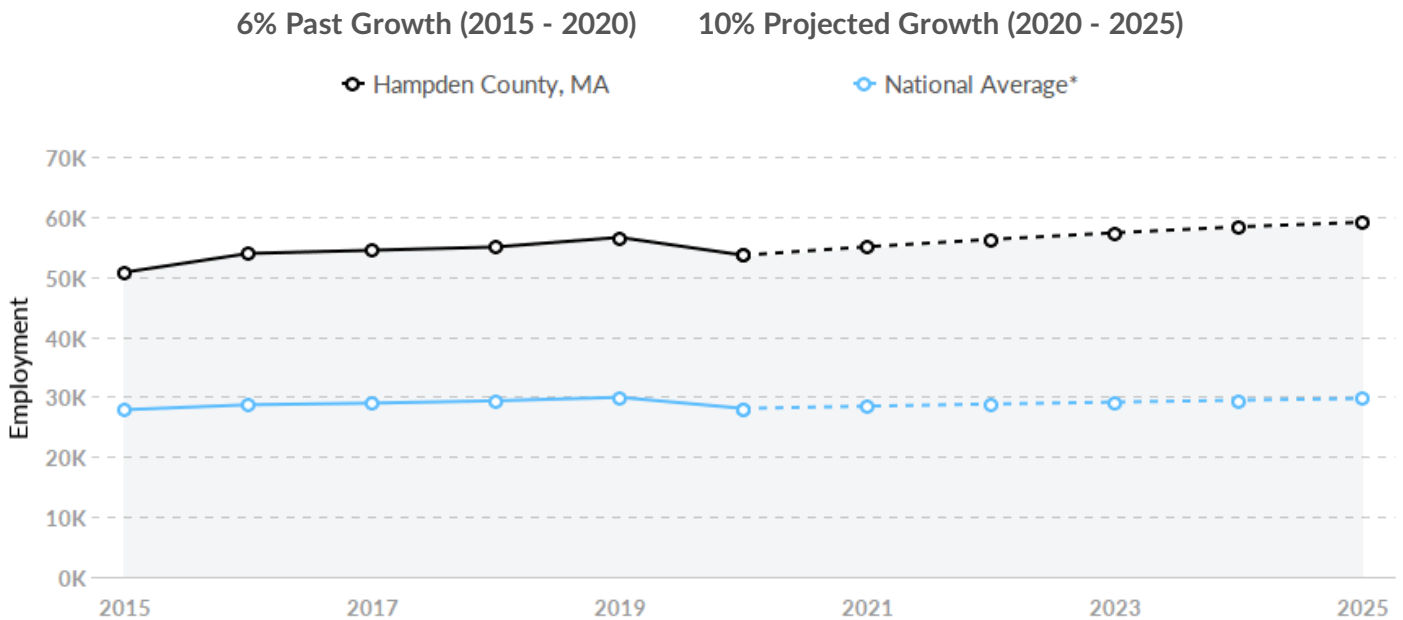
Competition from online job postings is high in Hampden County, MA. The national average for an area this size is 1,753* job posting/mo, while there are 2,713 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

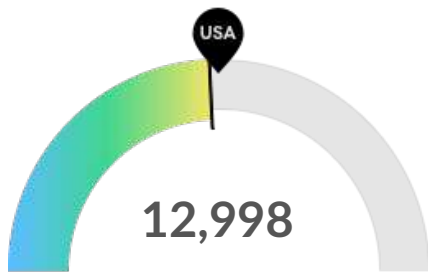
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Hampden County, MA, and how it is changing relative to the nation. An average area of this size would have 28,061* employees, while there are 53,588 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



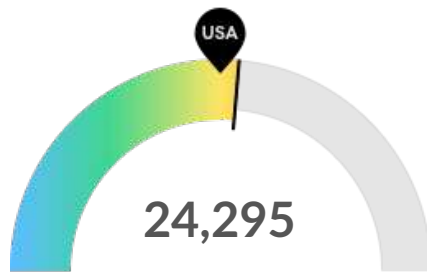
*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is About Average



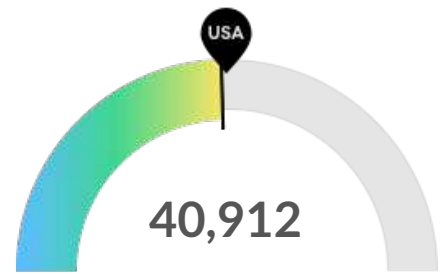
Retiring Soon

Retirement risk is about average in Hampden County, MA. The national average for an area this size is 13,547* employees 55 or older, while there are 12,998 here.



Racial Diversity

Racial diversity is about average in Hampden County, MA. The national average for an area this size is 22,422* racially diverse employees, while there are 24,295 here.



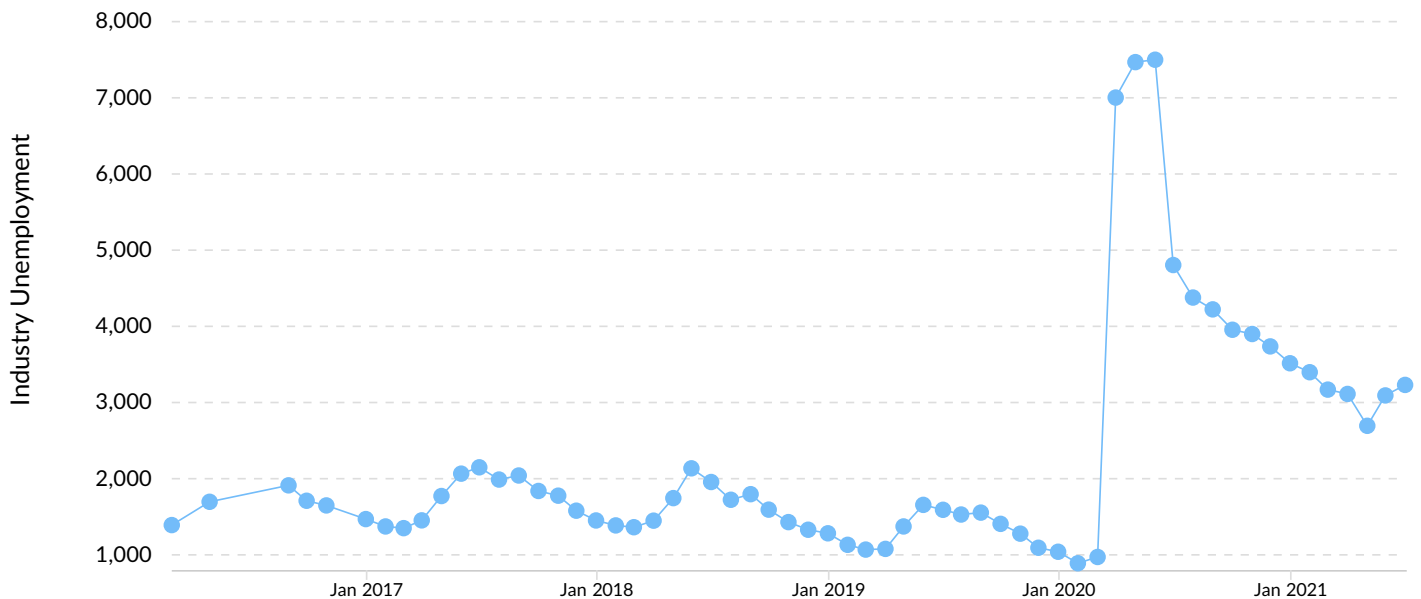
Gender Diversity

Gender diversity is about average in Hampden County, MA. The national average for an area this size is 41,889* female employees, while there are 40,912 here.

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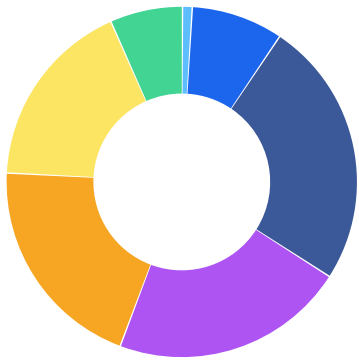
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



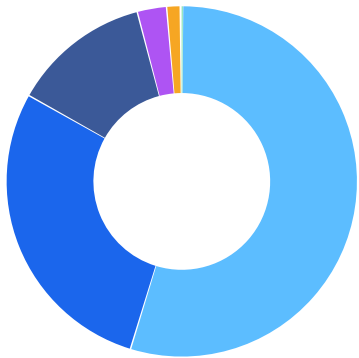
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	0.9%	478
19-24	8.5%	4,539
25-34	24.6%	13,200
35-44	21.6%	11,601
45-54	20.1%	10,772
55-64	17.6%	9,412
65+	6.7%	3,586

Industry Race/Ethnicity Breakdown



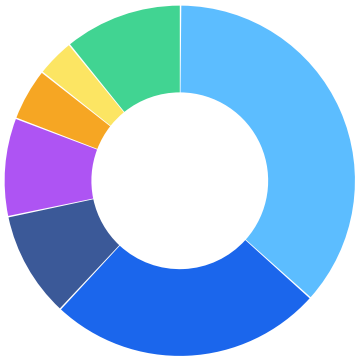
	% of Jobs	Jobs
White	54.7%	29,293
Hispanic or Latino	28.4%	15,226
Black or African American	12.8%	6,839
Asian	2.7%	1,450
Two or More Races	1.2%	670
American Indian or Alaska Native	0.1%	76
Native Hawaiian or Other Pacific Islander	0.1%	35

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	23.7%	12,677
● Females	76.3%	40,912

Most Jobs are Found in the Healthcare Support Occupations Industry Sector



Occupation	% of Industry in Occupation (2020)
● Healthcare Support Occupations	36.6%
● Healthcare Practitioners and Technical Occupations	25.3%
● Office and Administrative Support Occupations	9.8%
● Community and Social Service Occupations	9.1%
● Management Occupations	4.8%
● Personal Care and Service Occupations	3.5%
● Other	10.9%

Demand



860 Employers Competing

All employers in the region who posted for this job over the last 12 months.



13,445 Unique Job Postings

The number of unique postings for this job over the last 12 months.



31 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.

Top Companies	Unique Postings
Baystate Medical Center, Inc.	1,857
Gandara Center	1,156
Procare Therapy , Inc.	626
Sunbelt Staffing, LLC	495
Holyoke Medical Center, Inc.	303

Top Job Titles	Unique Postings
Registered Nurses	383
Speech Language Pathologists	333
Licensed Practical Nurses	306
Certified Nursing Assistants	180
School Speech Language Pathol...	119

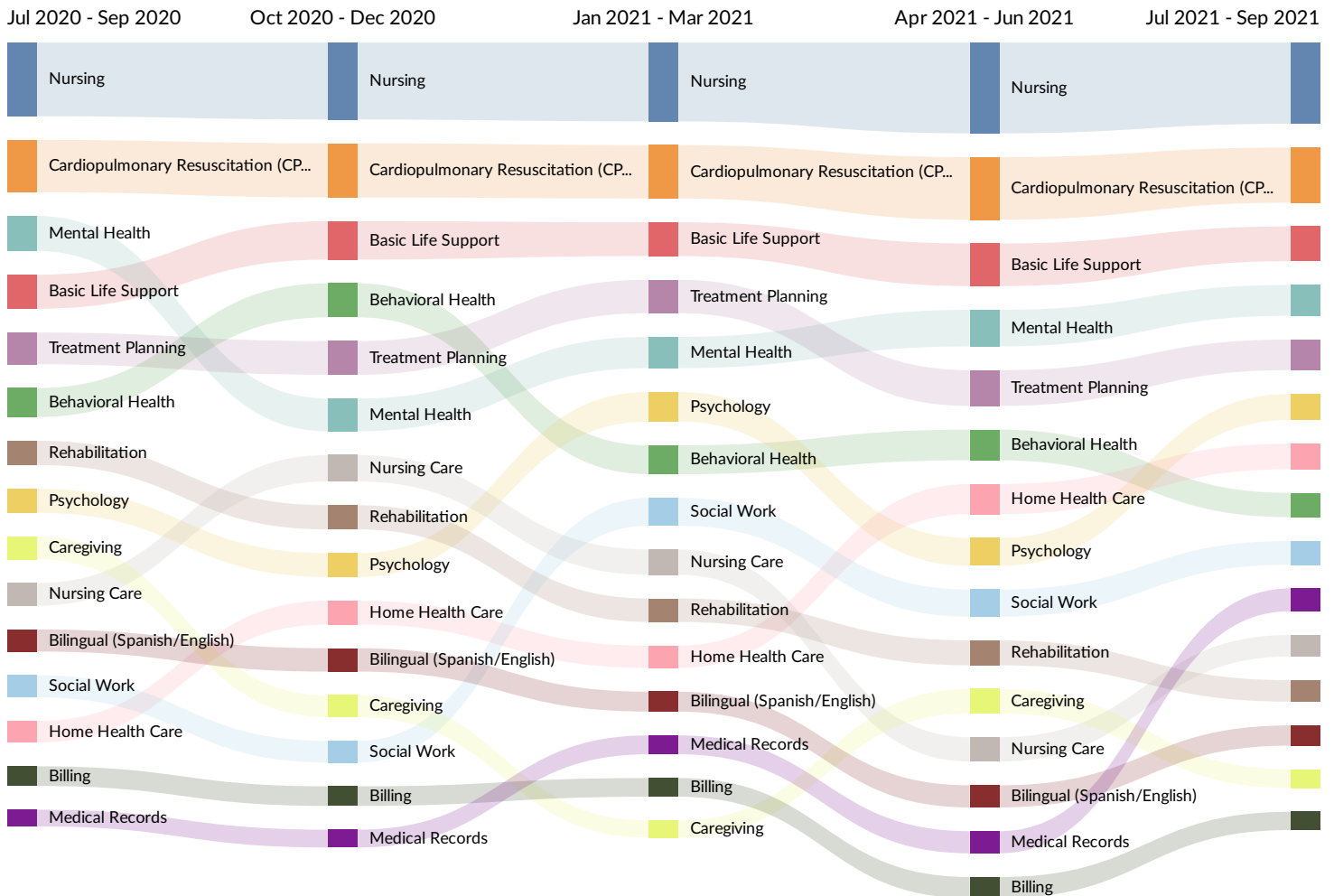
Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

What skills are they posting for?

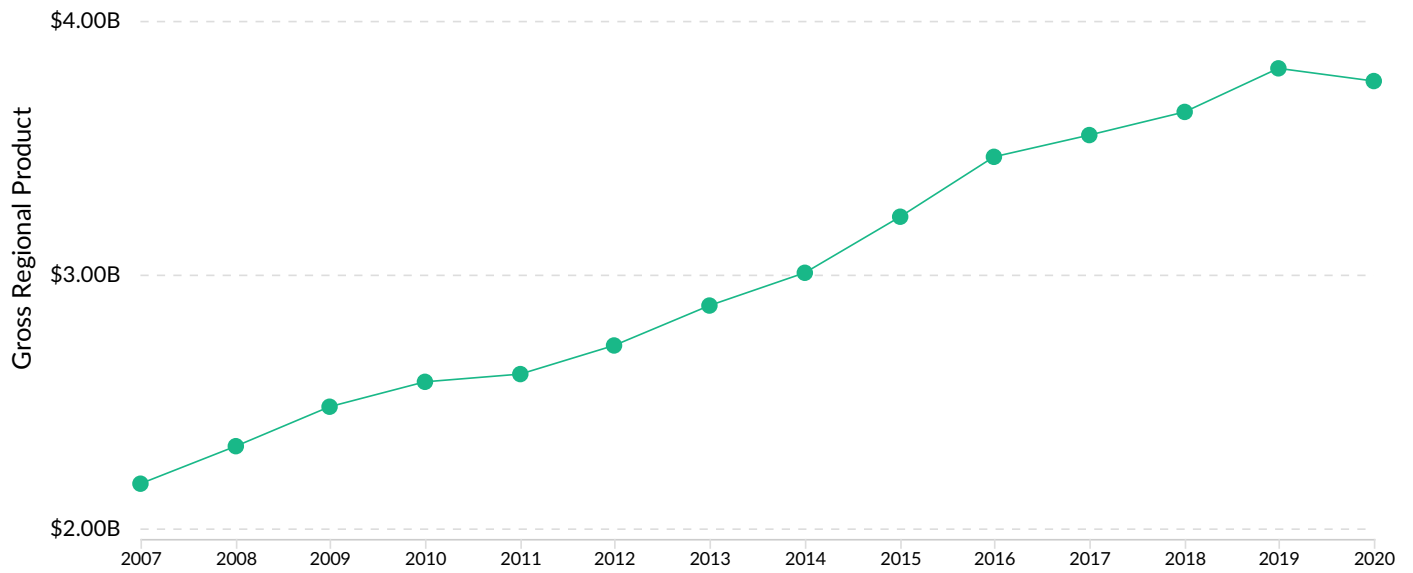
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$3.2B	\$480.8M	\$68.3M	\$3.8B
Earnings (2020)	Property Income (2020)	Taxes (2020)	Total GRP (2020)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$48,302,533	\$44,587,191	\$92,889,725
Direct Property and Casualty Insurance Carriers	\$33,340,349	\$55,129,112	\$88,469,462
Temporary Help Services	\$51,527,329	\$27,019,507	\$78,546,836
Lessors of Residential Buildings and Dwellings	\$76,914,181	\$1,457,762	\$78,371,943
Direct Health and Medical Insurance Carriers	\$56,197,927	\$13,476,813	\$69,674,740