

# Educational Services in Hampden County, MA

MassHire Hampden County Workforce Board



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## What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

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61	Educational Services
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### 1 County

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25013	Hampden County, MA
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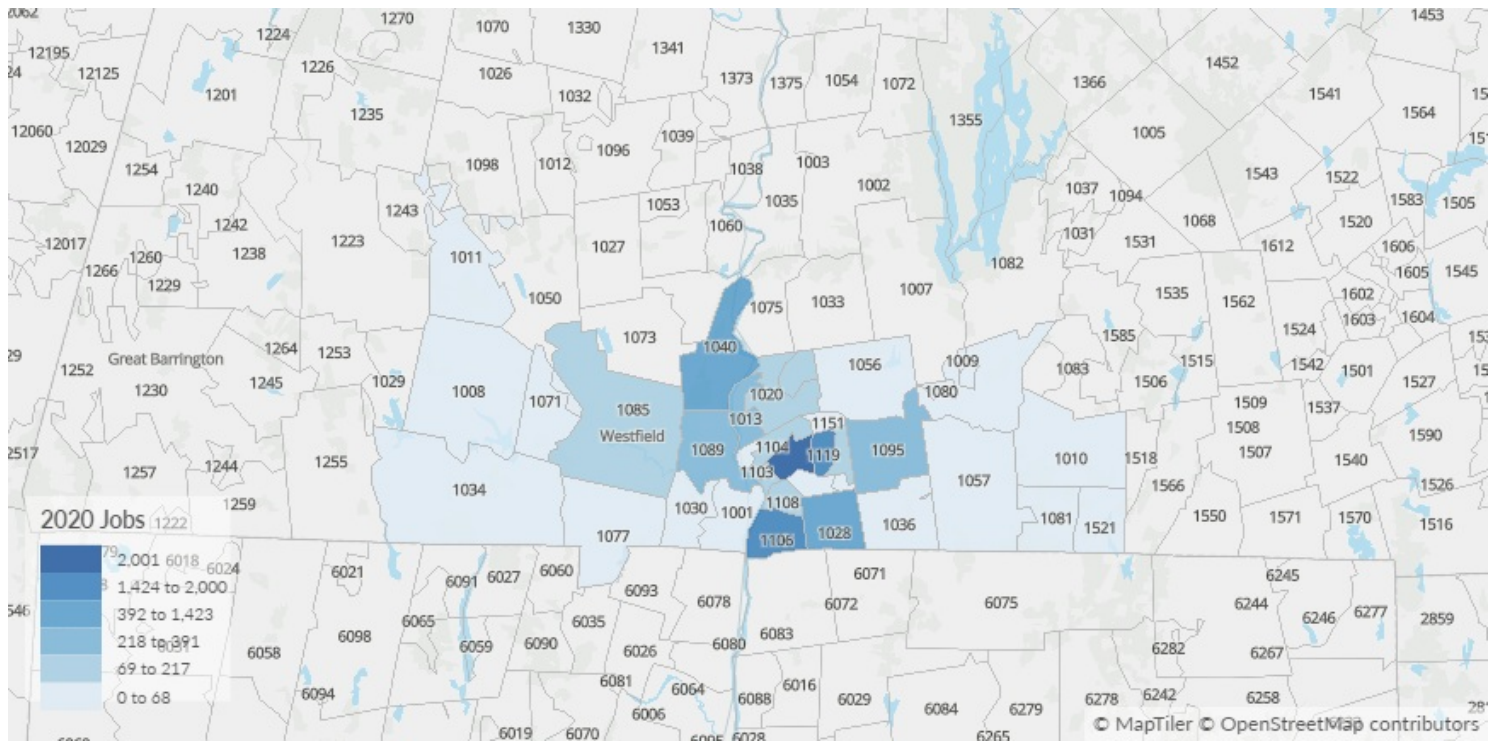
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

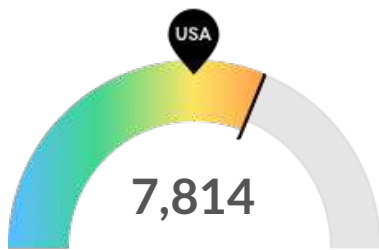
The information in this report pertains to the chosen industry and geographical area.

# Workforce Map



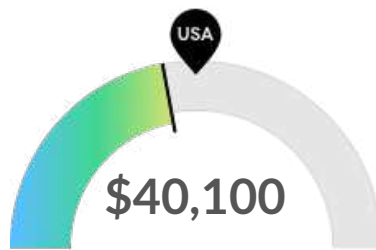
## Executive Summary

### Aggressive Hiring Competition Over a Deep Supply of Regional Talent



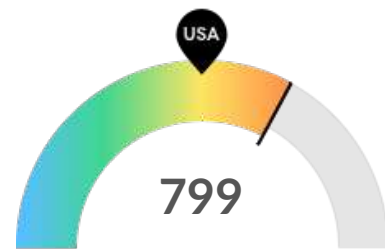
**Supply (Jobs)**

Hampden County, MA is a hotspot for this kind of talent. The national average for an area this size is 5,531\* employees, while there are 7,814 here.



**Earnings Per Job**

Earnings per job are below the national average. The national average salary for Educational Services in an area this size is \$53,902, while in Hampden County, MA it is \$40,100. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

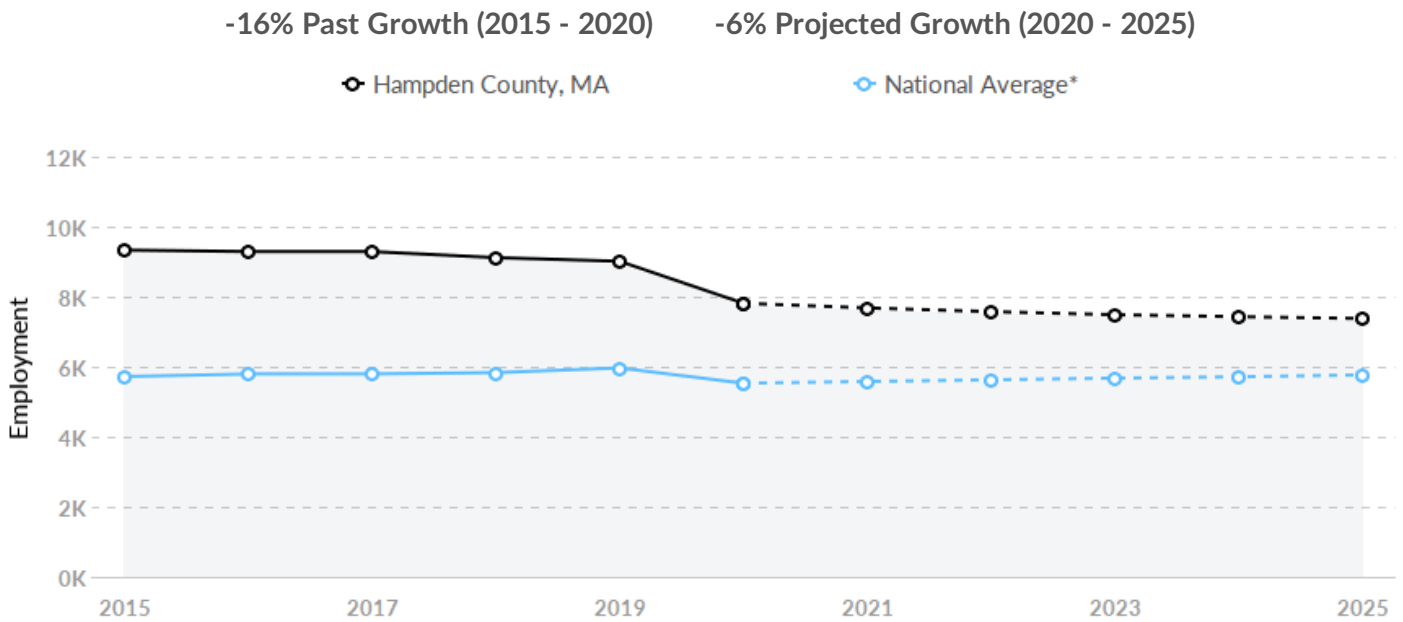
Competition from online job postings is high in Hampden County, MA. The national average for an area this size is 515\* job postings/mo, while there are 799 here.

\*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Supply (Jobs)

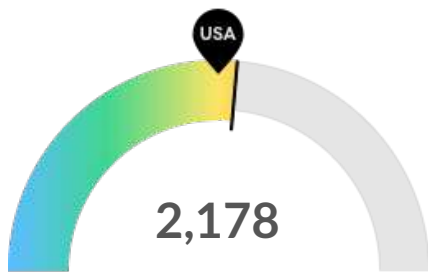
### Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Educational Services is a strength or weakness for Hampden County, MA, and how it is changing relative to the nation. An average area of this size would have 5,531\* employees, while there are 7,814 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is projected to narrow over the next 5 years.



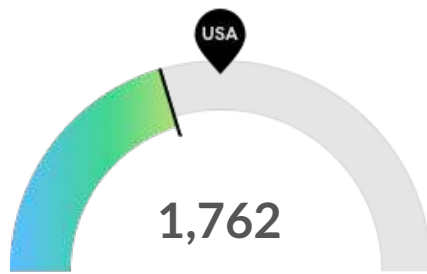
\*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is Low



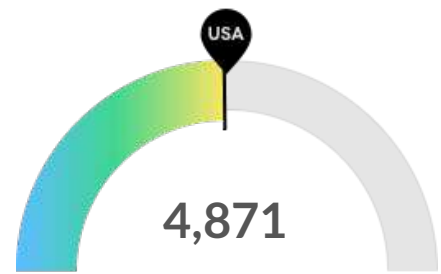
**Retiring Soon**

Retirement risk is about average in Hampden County, MA. The national average for an area this size is 2,009\* employees 55 or older, while there are 2,178 here.



**Racial Diversity**

Racial diversity is low in Hampden County, MA. The national average for an area this size is 2,339\* racially diverse employees, while there are 1,762 here.



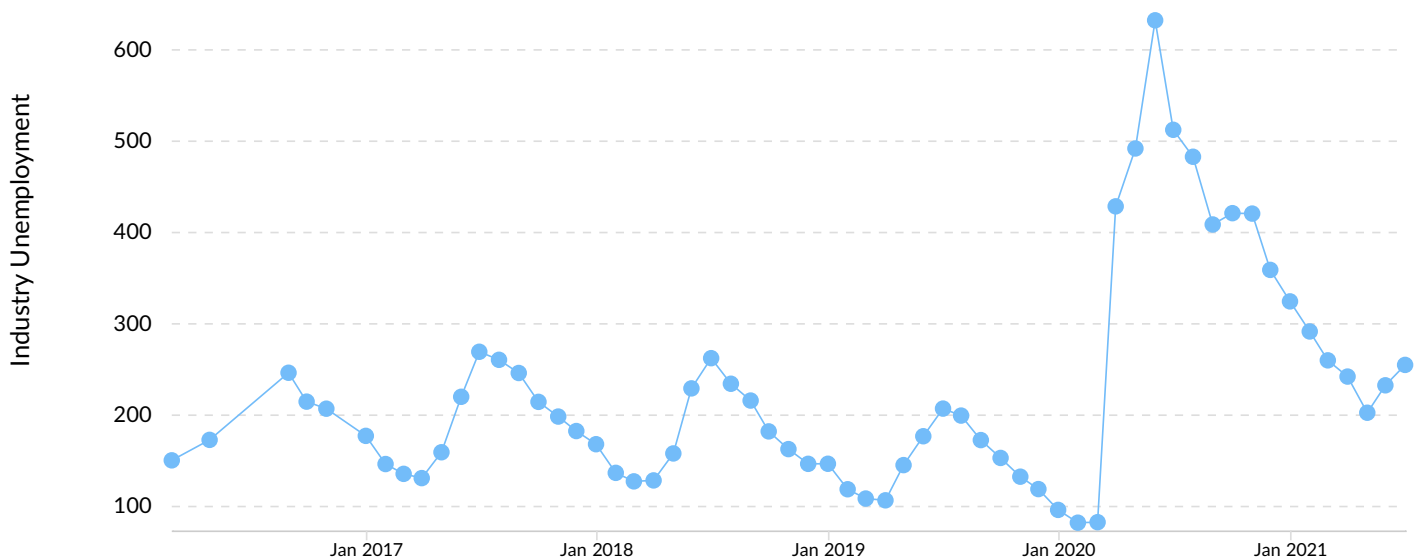
**Gender Diversity**

Gender diversity is about average in Hampden County, MA. The national average for an area this size is 4,926\* female employees, while there are 4,871 here.

\*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.





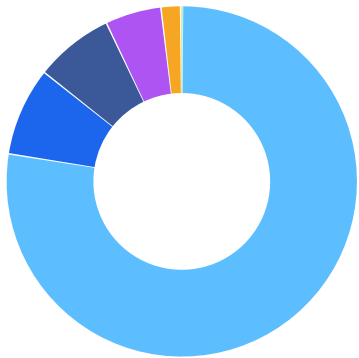
## Demographic Details

### Industry Age Breakdown



	% of Jobs	Jobs
14-18	1.6%	122
19-24	12.6%	986
25-34	20.6%	1,607
35-44	18.4%	1,439
45-54	19.0%	1,482
55-64	18.1%	1,412
65+	9.8%	767

### Industry Race/Ethnicity Breakdown



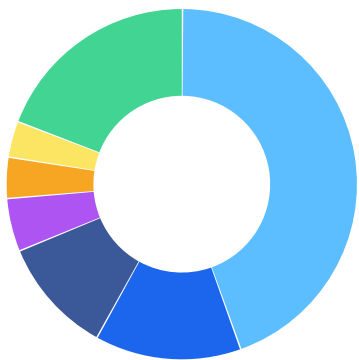
	% of Jobs	Jobs
White	77.5%	6,052
Hispanic or Latino	8.1%	637
Black or African American	7.3%	567
Asian	5.2%	404
Two or More Races	1.8%	141
American Indian or Alaska Native	0.1%	7
Native Hawaiian or Other Pacific Islander	0.1%	6

## Industry Gender Breakdown



	% of Jobs	Jobs
Males	37.7%	2,944
Females	62.3%	4,871

## Most Jobs are Found in the Educational Instruction and Library Occupations Industry Sector



Occupation	% of Industry in Occupation (2020)
Educational Instruction and Library Occupations	44.5%
Office and Administrative Support Occupations	13.5%
Management Occupations	10.7%
Business and Financial Operations Occupations	4.9%
Arts, Design, Entertainment, Sports, and Media Occupations	3.8%
Community and Social Service Occupations	3.3%
Other	19.3%

## Demand



### 241 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 3,853 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 30 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Springfield Public Schools	601
Holyoke Public Schools	404
Bay Path University	193
Varsity Tutors LLC	147
Westfield State University	143

Top Job Titles	Unique Postings
Special Education Teachers	62
Paraprofessionals	53
Instructional Paraprofessionals	38
Substitute Teachers	31
School Nurses	30

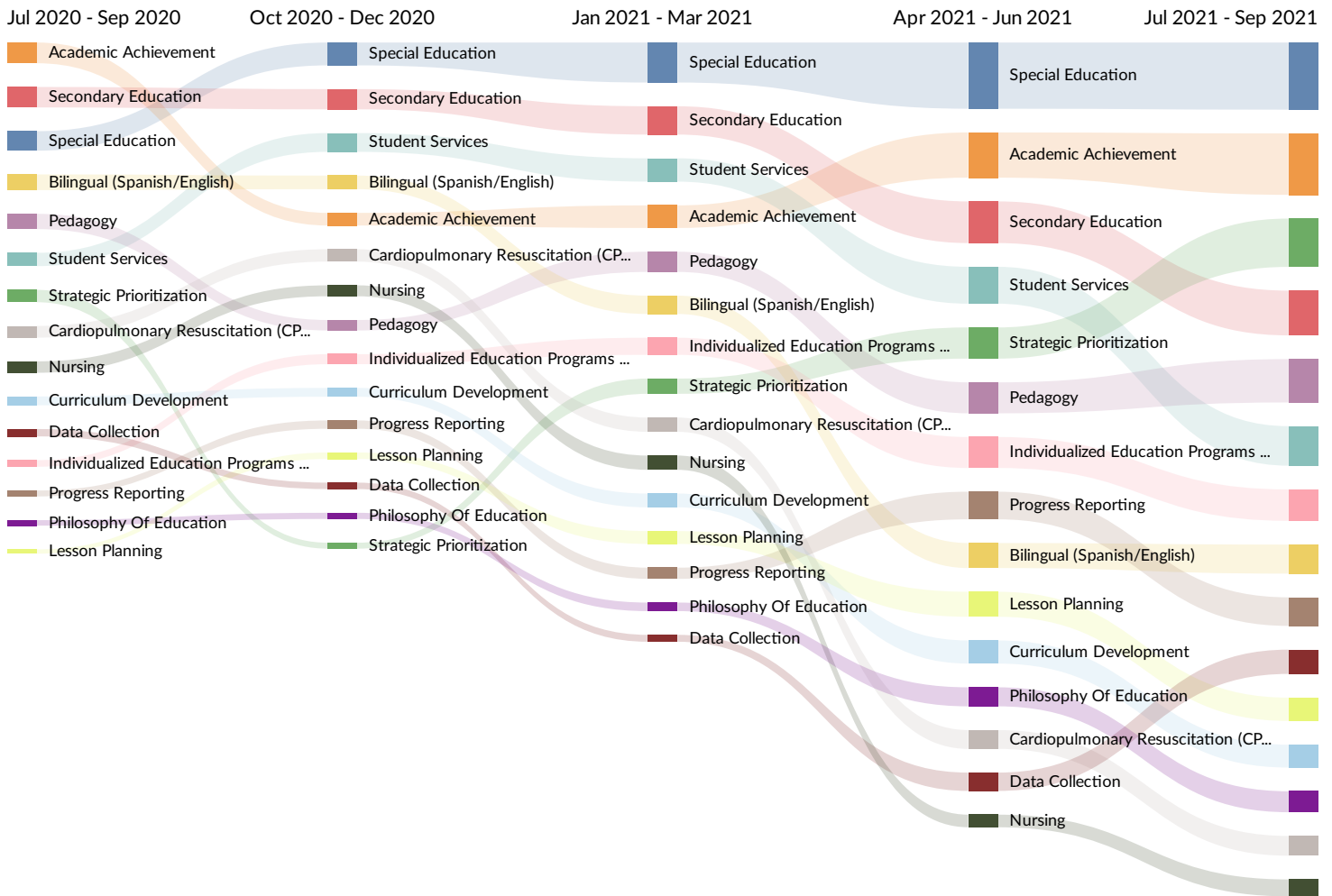
## Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

# What skills are they posting for?

## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

\$318.9M

Earnings (2020)

\$62.1M

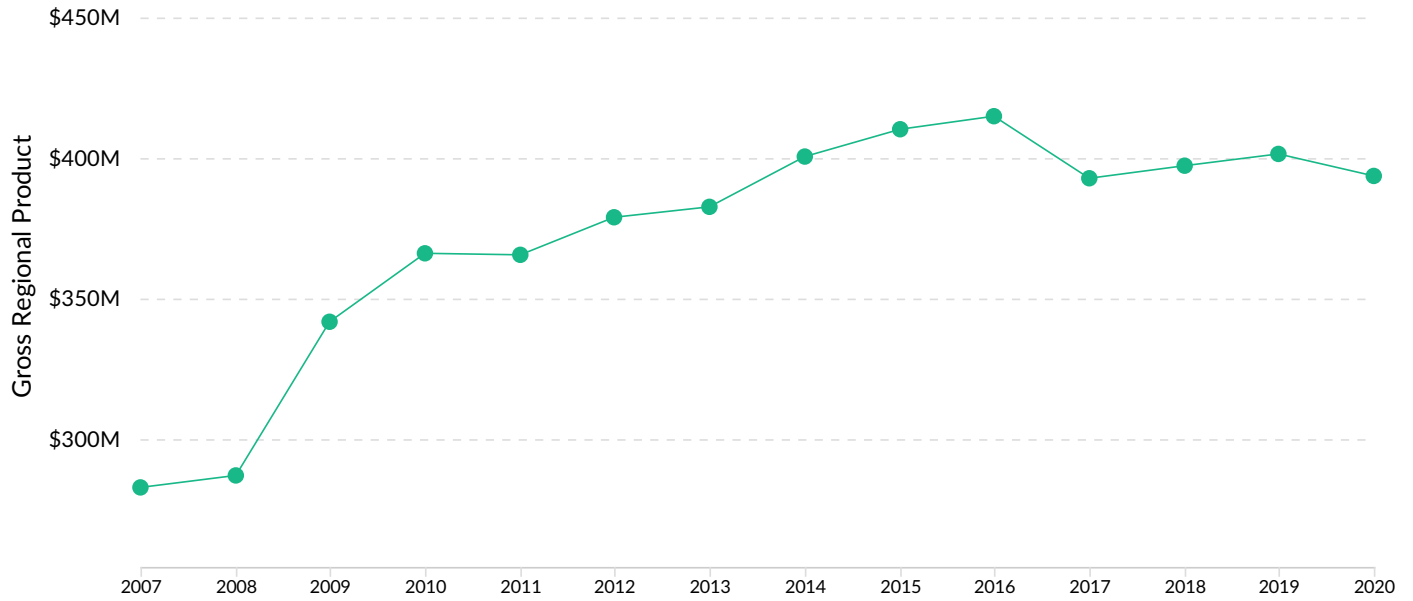
Property Income (2020)

\$12.7M

Taxes (2020)

\$393.6M

Total GRP (2020)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Lessors of Residential Buildings and Dwellings	\$11,352,454	\$215,164	\$11,567,618
Offices of Real Estate Agents and Brokers	\$4,693,766	\$4,345,345	\$9,039,111
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$7,537,159	\$41,414	\$7,578,573
Other Activities Related to Real Estate	\$3,630,735	\$3,157,844	\$6,788,579
Corporate, Subsidiary, and Regional Managing Offices	\$3,223,044	\$2,975,133	\$6,198,176