

# Construction in Hampden County, MA

MassHire Hampden County Workforce Board



1441 Main Street Suite 133  
Springfield, Massachusetts 01103

# Contents

What is Emsi Data? .....	1
Report Parameters .....	2
Workforce Map .....	3
Executive Summary .....	4
Supply (Jobs) .....	5
Demographic Details .....	7
Demand .....	9
What skills are they posting for? .....	11

## What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

---

23	Construction
----	--------------

---

### 1 County

---

25013	Hampden County, MA
-------	--------------------

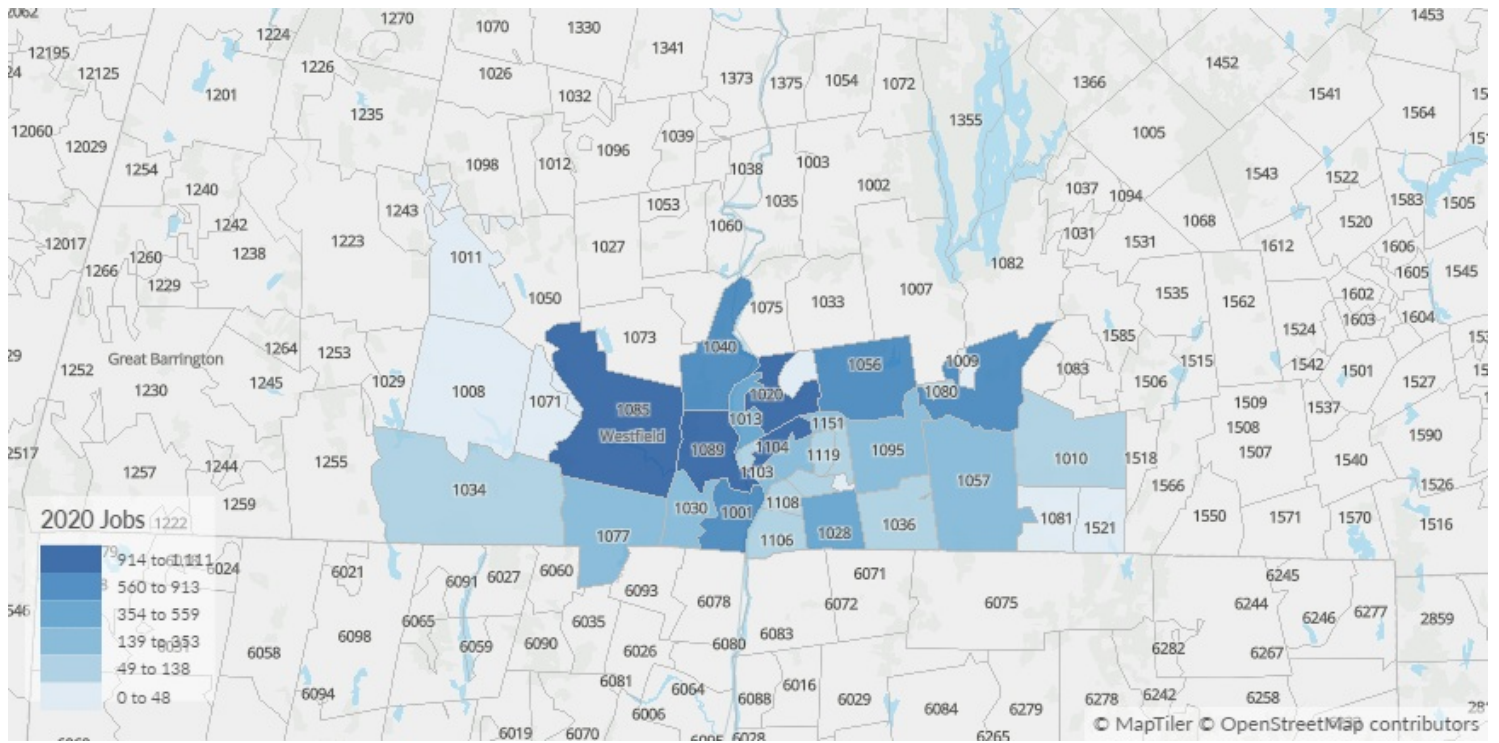
---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

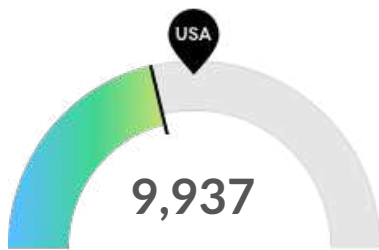
The information in this report pertains to the chosen industry and geographical area.

# Workforce Map



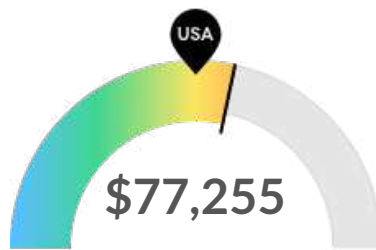
## Executive Summary

### Light Hiring Competition Over a Thin Supply of Regional Talent



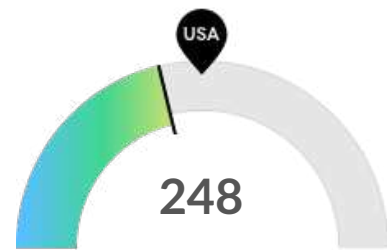
**Supply (Jobs)**

Hampden County, MA is not a hotspot for this kind of talent. The national average for an area this size is 12,457\* employees, while there are 9,937 here.



**Earnings Per Job**

Earnings per job are about the same as the national average. The national average salary for Construction in an area this size is \$72,282, while in Hampden County, MA it is \$77,255. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

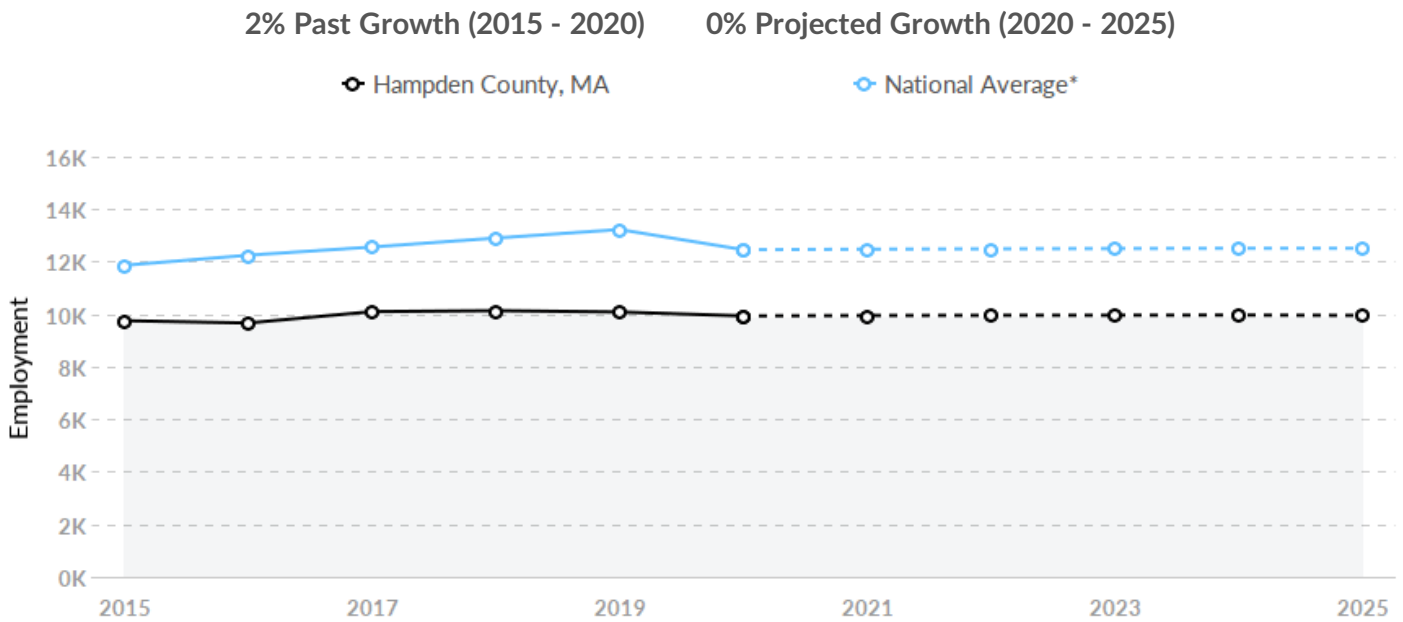
Competition from online job postings is low in Hampden County, MA. The national average for an area this size is 311\* job postings/mo, while there are 248 here.

\*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Supply (Jobs)

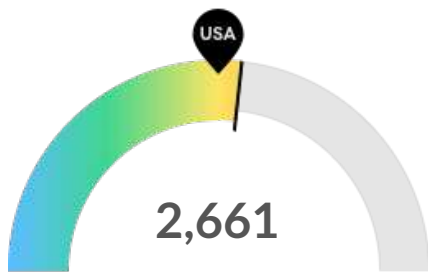
### Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Construction is a strength or weakness for Hampden County, MA, and how it is changing relative to the nation. An average area of this size would have 12,457\* employees, while there are 9,937 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



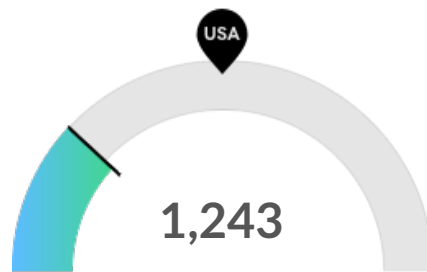
\*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is High, While Overall Diversity Is Low



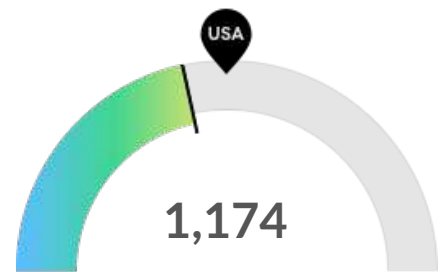
**Retiring Soon**

Retirement risk is high in Hampden County, MA. The national average for an area this size is 2,407\* employees 55 or older, while there are 2,661 here.



**Racial Diversity**

Racial diversity is low in Hampden County, MA. The national average for an area this size is 3,167\* racially diverse employees, while there are 1,243 here.



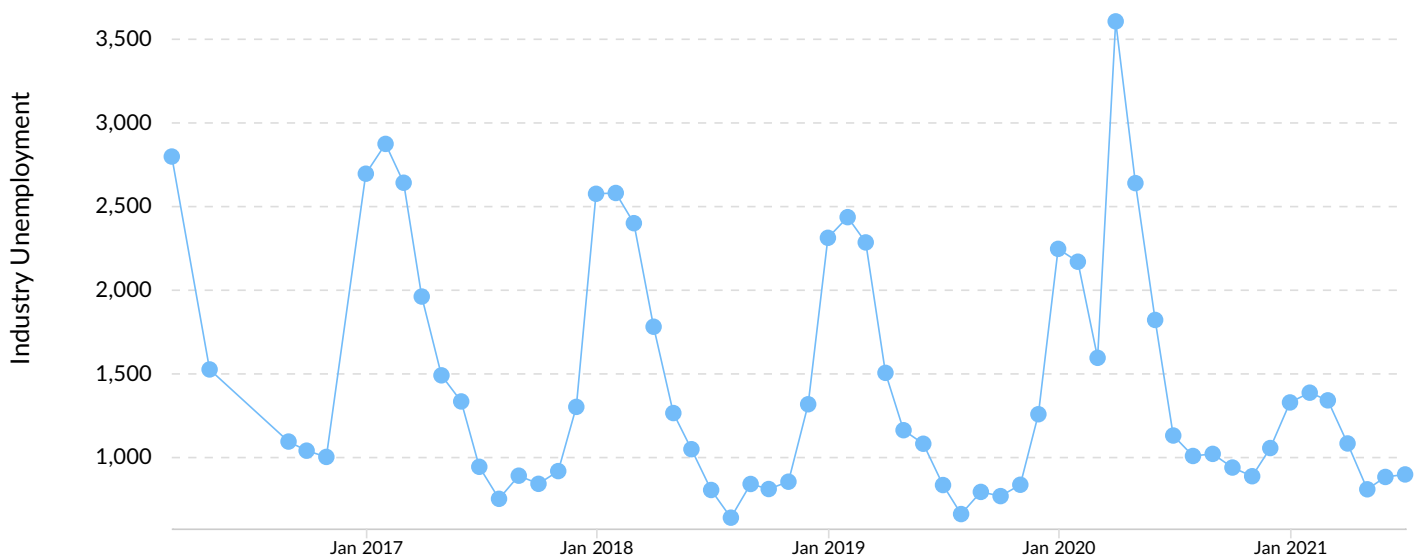
**Gender Diversity**

Gender diversity is low in Hampden County, MA. The national average for an area this size is 1,436\* female employees, while there are 1,174 here.

\*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

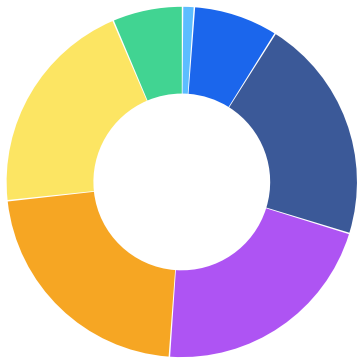
Unemployment shown at the 2-digit sector level.





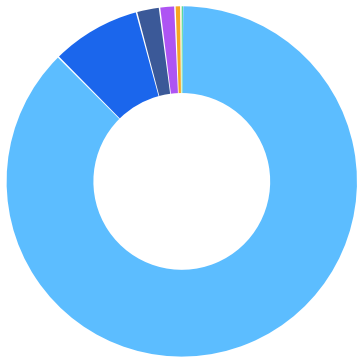
## Demographic Details

### Industry Age Breakdown



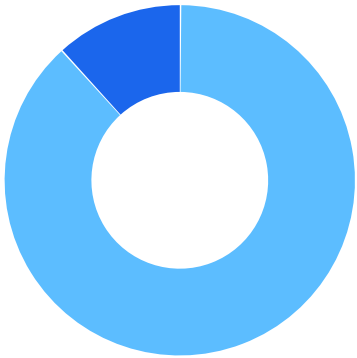
	% of Jobs	Jobs
14-18	1.1%	107
19-24	7.8%	775
25-34	20.8%	2,068
35-44	21.4%	2,124
45-54	22.2%	2,202
55-64	20.3%	2,018
65+	6.5%	643

### Industry Race/Ethnicity Breakdown



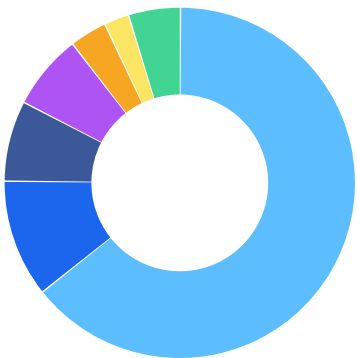
	% of Jobs	Jobs
White	87.5%	8,695
Hispanic or Latino	8.3%	822
Black or African American	2.1%	212
Two or More Races	1.4%	140
Asian	0.5%	54
American Indian or Alaska Native	0.1%	12
Native Hawaiian or Other Pacific Islander	0.0%	4

## Industry Gender Breakdown



	% of Jobs	Jobs
Males	88.2%	8,764
Females	11.8%	1,174

## Most Jobs are Found in the Construction and Extraction Occupations Industry Sector



Occupation	% of Industry in Occupation (2020)
Construction and Extraction Occupations	64.2%
Management Occupations	10.8%
Installation, Maintenance, and Repair Occupations	7.4%
Office and Administrative Support Occupations	6.9%
Business and Financial Operations Occupations	3.4%
Transportation and Material Moving Occupations	2.3%
Other	4.8%

## Demand



### 273 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 1,237 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 28 Day Median Duration

Posting duration is 1 day shorter than what's typical in the region.

Top Companies	Unique Postings
Utilities Service Company Inc	73
Onward LLC	46
Benevis, LLC	45
Fcs, Inc.	35
HomeAdvisor, Inc.	35

Top Job Titles	Unique Postings
Groundspeople	72
Registered Nurses	24
Foreign Currency Traders	23
Psychiatrists	22
Cleaners	15

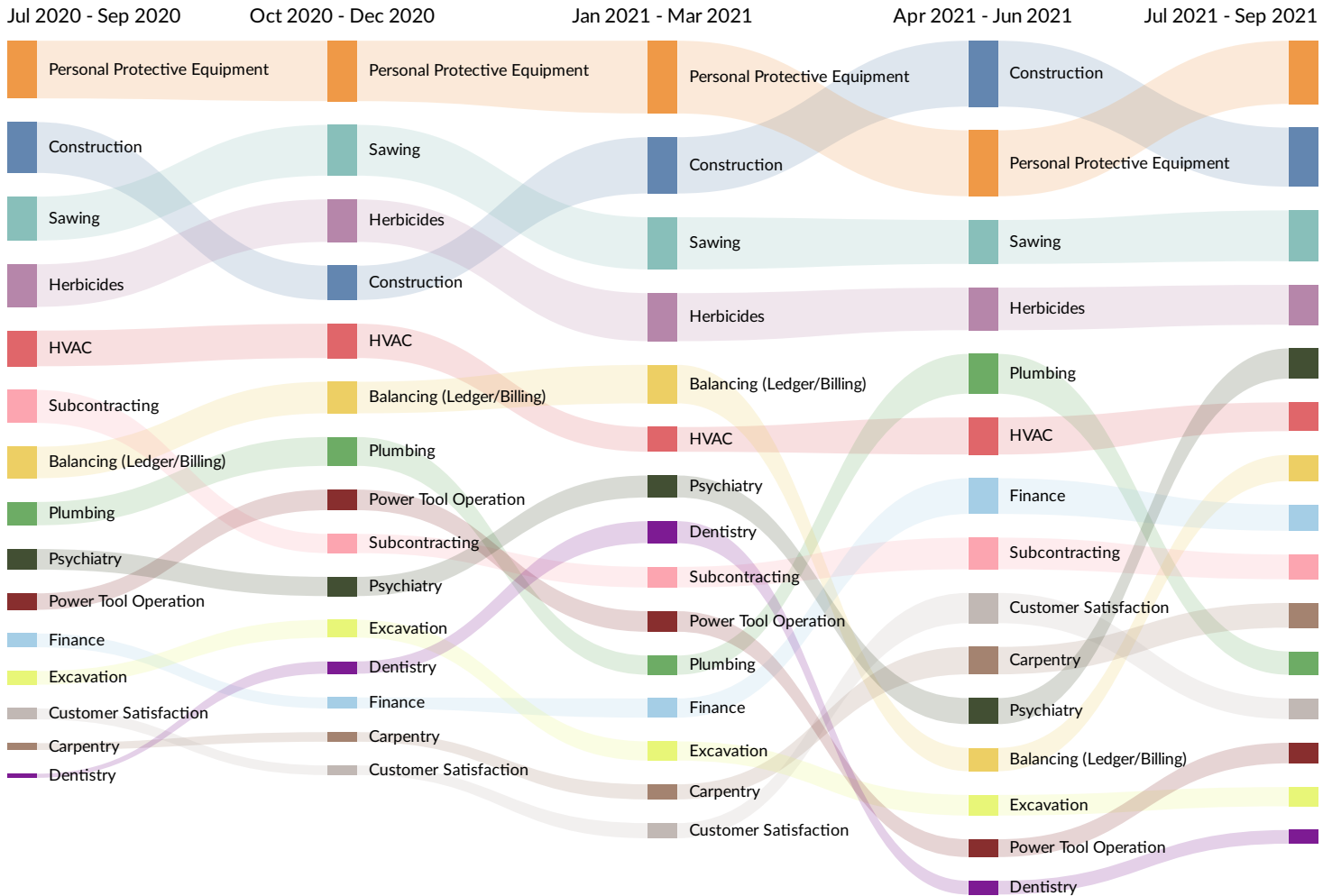
## Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

# What skills are they posting for?

## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

\$900.6M

Earnings (2020)

\$177.2M

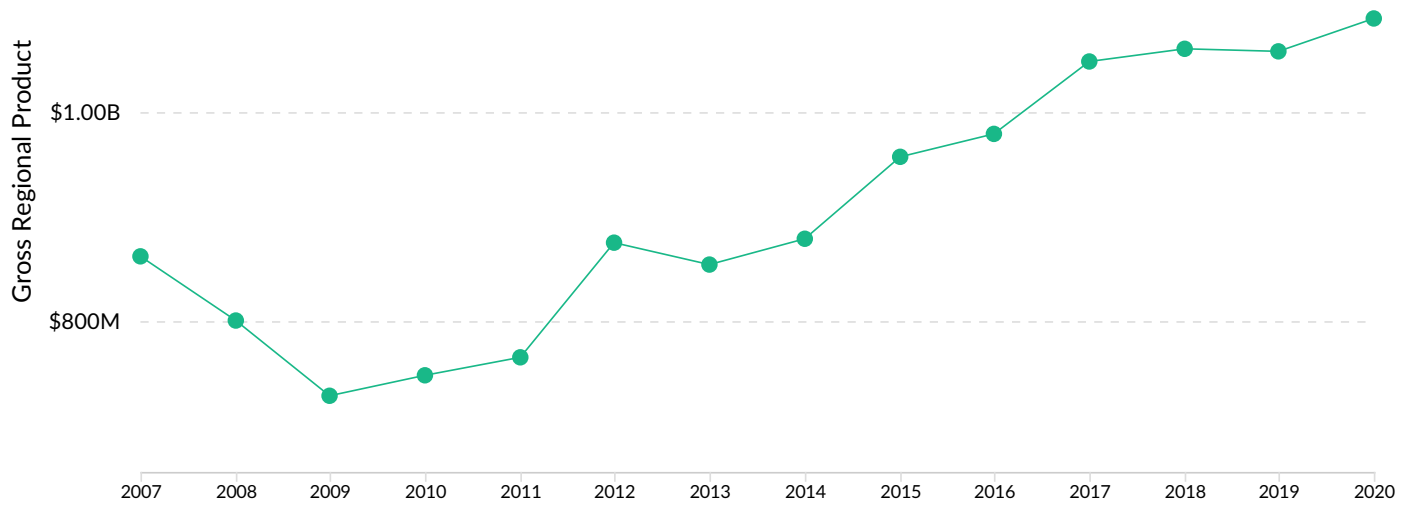
Property Income (2020)

\$11.9M

Taxes (2020)

\$1.1B

Total GRP (2020)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Home Centers	\$15,252,566	\$32,795,607	\$48,048,173
Ready-Mix Concrete Manufacturing	\$18,343,399	\$13,504,635	\$31,848,034
Petroleum Refineries	\$0	\$28,687,505	\$28,687,505
Other Building Material Dealers	\$10,223,343	\$17,268,562	\$27,491,904
Engineering Services	\$17,367,534	\$5,512,062	\$22,879,597