

Accommodation and Food Services in Hampden County, MA

MassHire Hampden County Workforce Board



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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

72	Accommodation and Food Services
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1 County

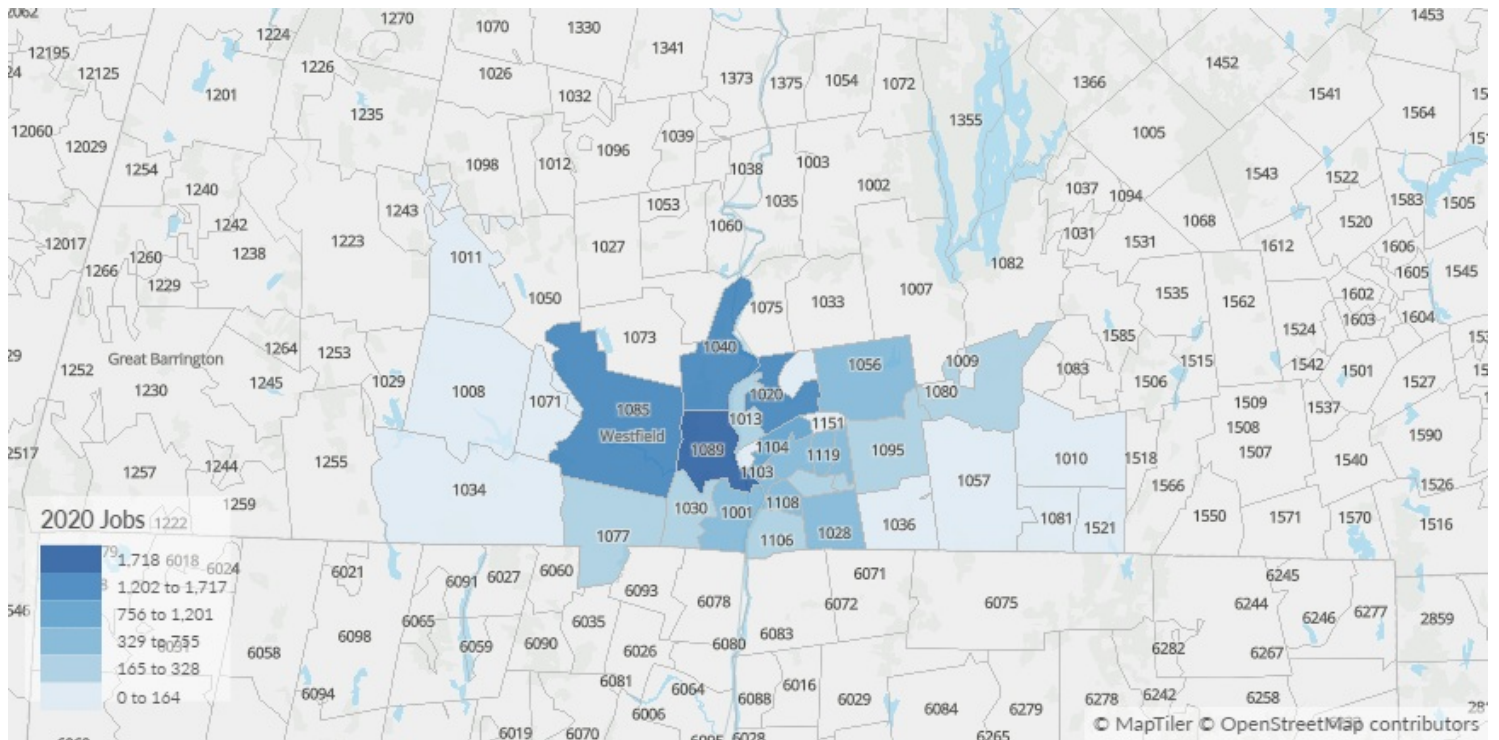
25013	Hampden County, MA
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

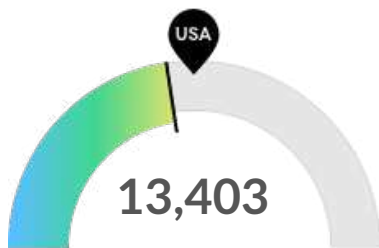
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Light Hiring Competition Over a Thin Supply of Regional Talent



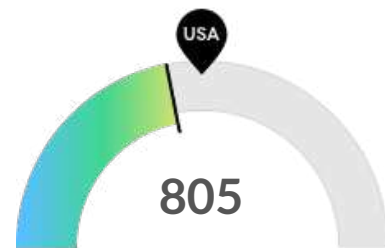
Supply (Jobs)

Hampden County, MA is not a hotspot for this kind of talent. The national average for an area this size is 15,449* employees, while there are 13,403 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Accommodation and Food Services in an area this size is \$26,374, while in Hampden County, MA it is \$26,611. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

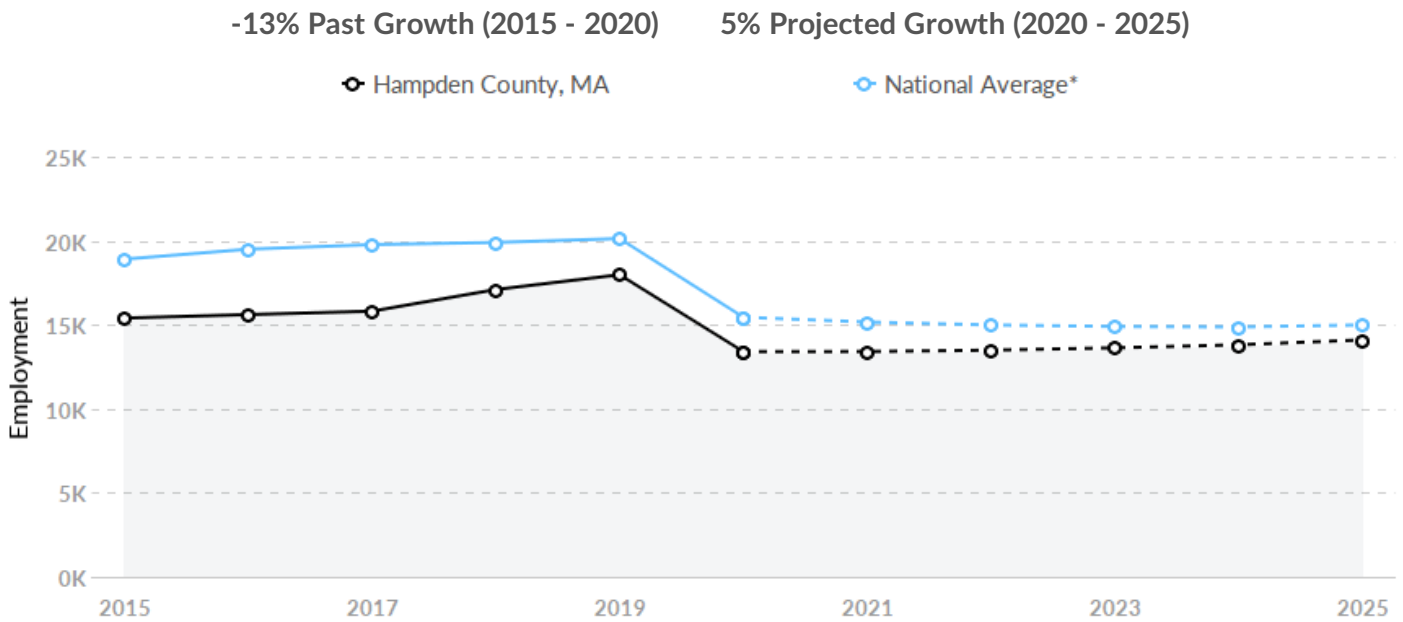
Competition from online job postings is low in Hampden County, MA. The national average for an area this size is 968* job postings/mo, while there are 805 here.

*National average values are derived by taking the national value for Accommodation and Food Services and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

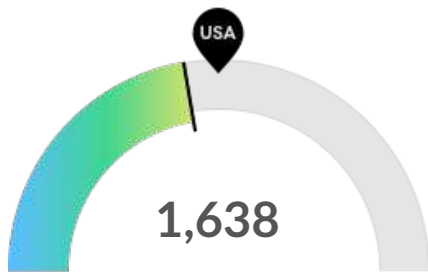
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Accommodation and Food Services is a strength or weakness for Hampden County, MA, and how it is changing relative to the nation. An average area of this size would have 15,449* employees, while there are 13,403 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is projected to narrow over the next 5 years.



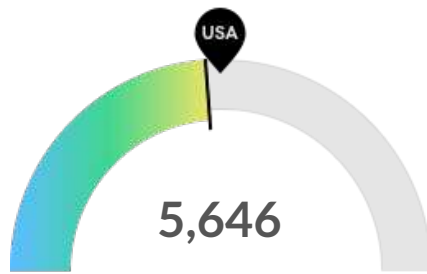
*National average values are derived by taking the national value for Accommodation and Food Services and scaling it down to account for the difference in overall workforce size between the nation and Hampden County, MA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is Low, While Overall Diversity Is About Average



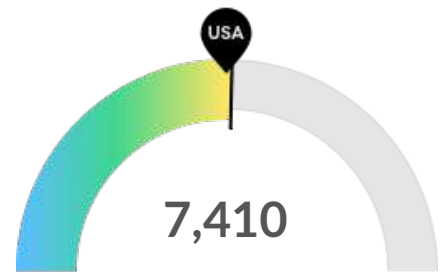
Retiring Soon

Retirement risk is low in Hampden County, MA. The national average for an area this size is 1,919* employees 55 or older, while there are 1,638 here.



Racial Diversity

Racial diversity is about average in Hampden County, MA. The national average for an area this size is 6,038* racially diverse employees, while there are 5,646 here.



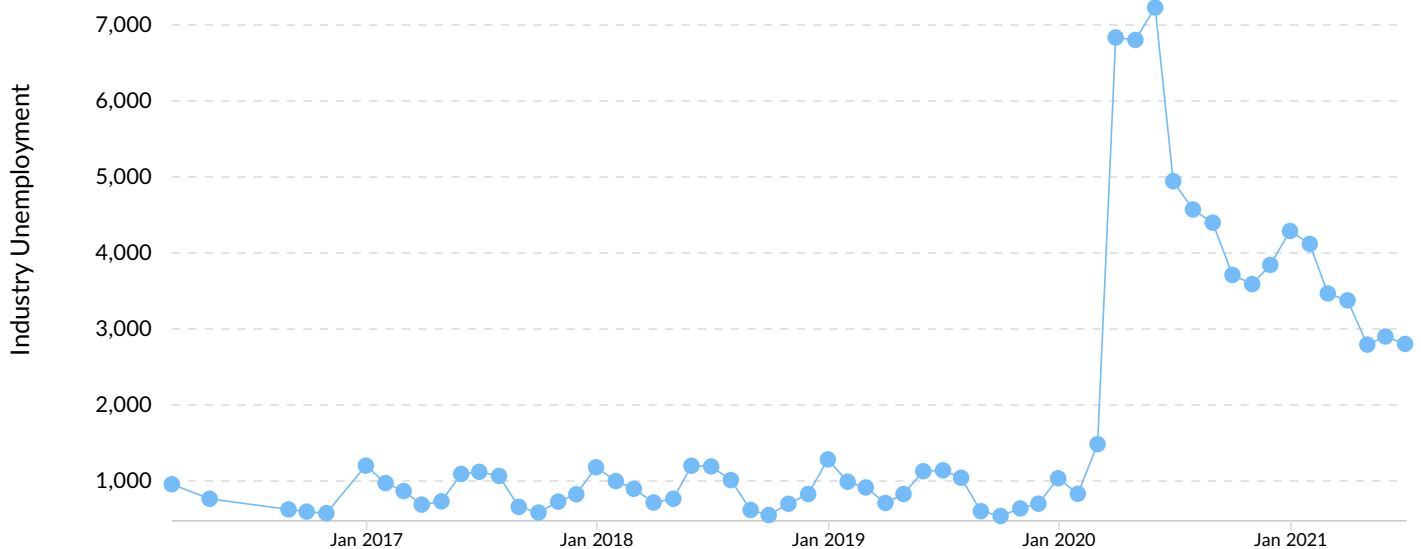
Gender Diversity

Gender diversity is about average in Hampden County, MA. The national average for an area this size is 7,234* female employees, while there are 7,410 here.

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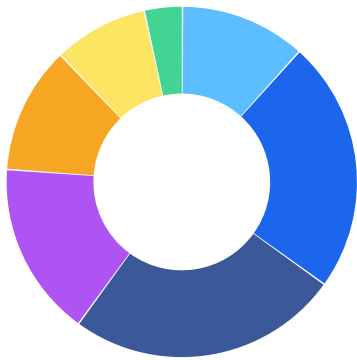
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



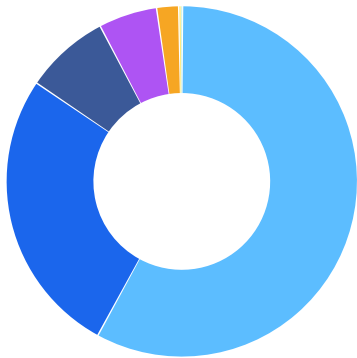
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	11.6%	1,555
19-24	23.2%	3,114
25-34	25.1%	3,365
35-44	16.1%	2,160
45-54	11.7%	1,570
55-64	8.7%	1,168
65+	3.5%	470

Industry Race/Ethnicity Breakdown



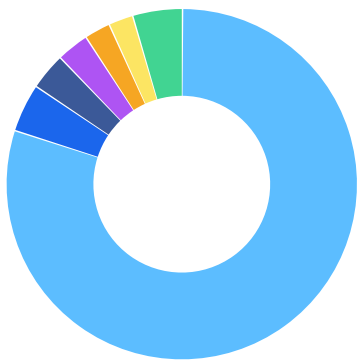
	% of Jobs	Jobs
White	57.9%	7,757
Hispanic or Latino	26.5%	3,556
Black or African American	7.8%	1,048
Asian	5.4%	724
Two or More Races	2.0%	271
American Indian or Alaska Native	0.2%	32
Native Hawaiian or Other Pacific Islander	0.1%	15

Industry Gender Breakdown



	% of Jobs	Jobs
Males	44.7%	5,993
Females	55.3%	7,410

Most Jobs are Found in the Food Preparation and Serving Related Occupations Industry Sector



Occupation	% of Industry in Occupation (2020)
Food Preparation and Serving Related Occupations	79.9%
Management Occupations	4.5%
Sales and Related Occupations	3.4%
Building and Grounds Cleaning and Maintenance Occupations	3.0%
Personal Care and Service Occupations	2.4%
Office and Administrative Support Occupations	2.3%
Other	4.6%

Demand



310 Employers Competing

All employers in the region who posted for this job over the last 12 months.



3,616 Unique Job Postings

The number of unique postings for this job over the last 12 months.



34 Day Median Duration

Posting duration is 5 days longer than what's typical in the region.

Top Companies	Unique Postings
MGM Resorts International	256
McDonald's Corporation	194
Taco Bell Corp	192
Panera Bread Company	178
COMPASS GROUP PLC	159

Top Job Titles	Unique Postings
Shift Managers	129
Servers	93
Day Time Team Members	87
Dishwashers	86
Team Members	80

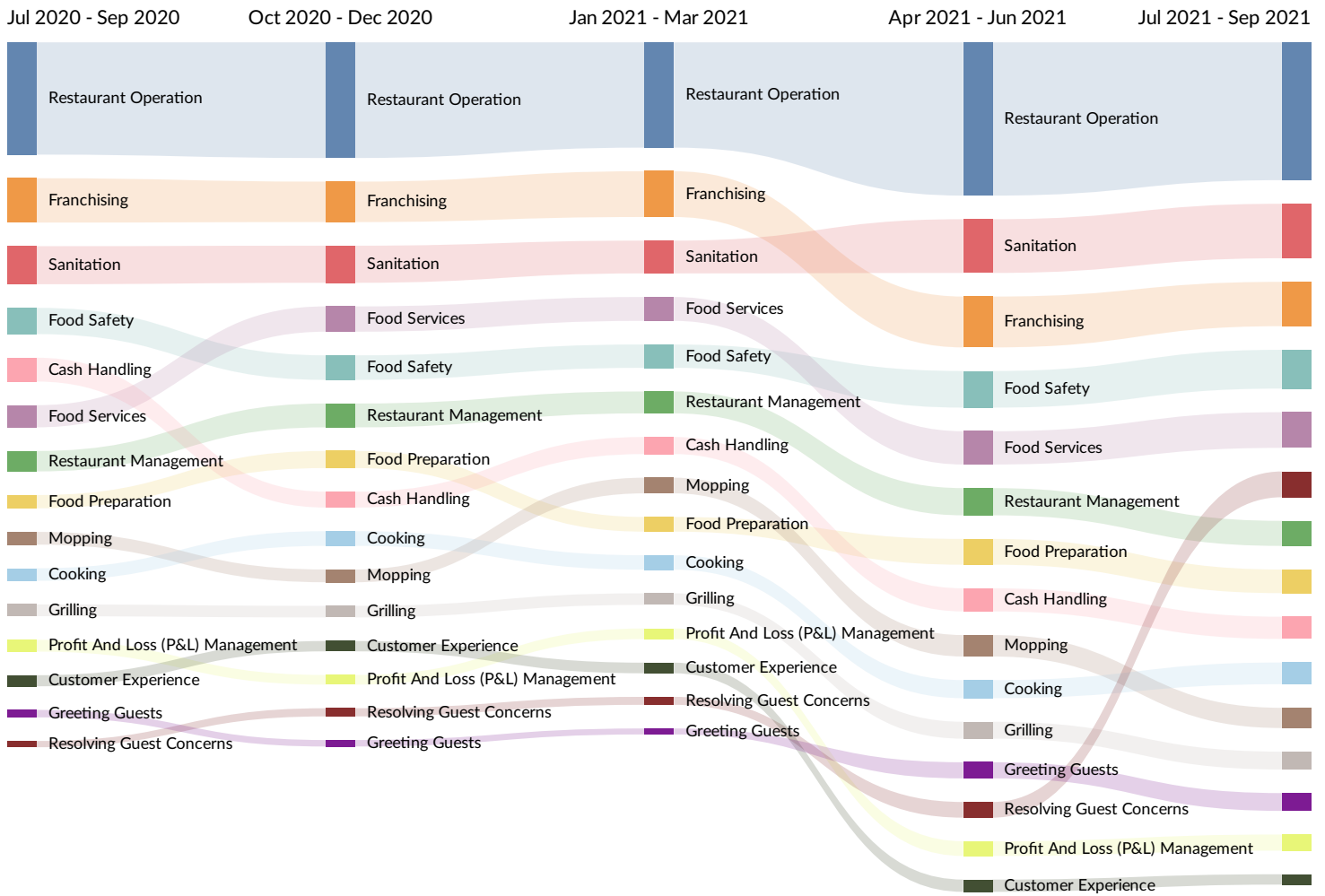
Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

What skills are they posting for?

Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$388.0M

Earnings (2020)

\$118.7M

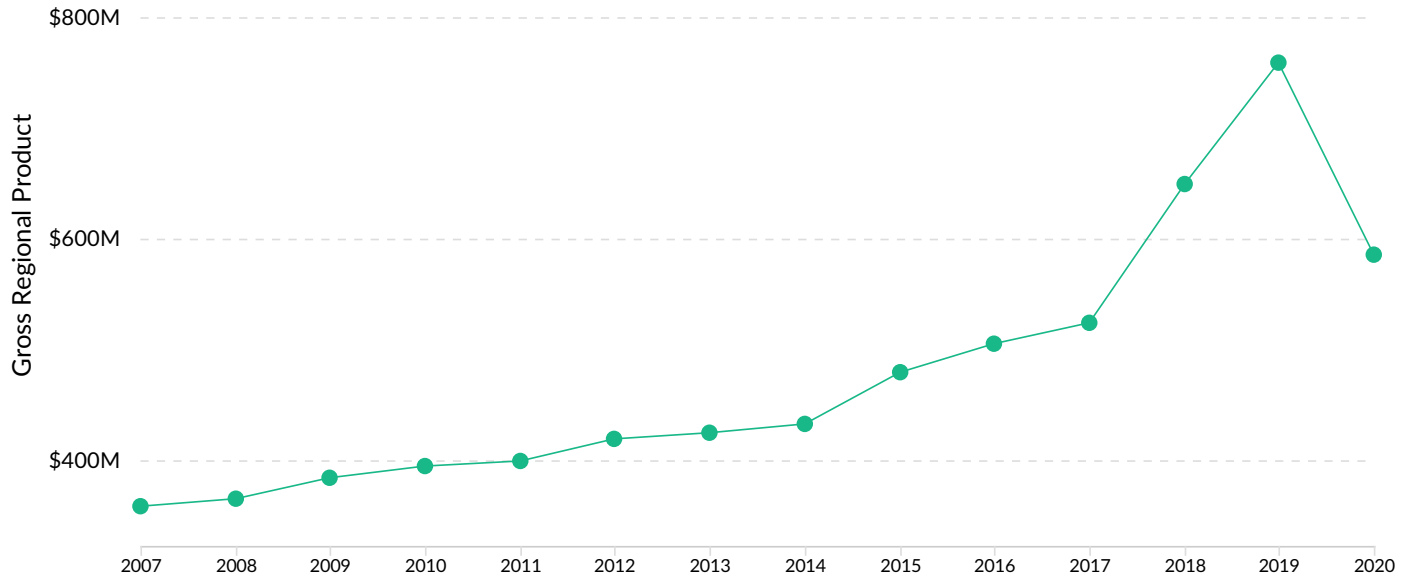
Property Income
(2020)

\$78.9M

Taxes (2020)

\$585.6M

Total GRP (2020)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$44,291,985	\$40,885,127	\$85,177,113
Lessors of Residential Buildings and Dwellings	\$19,648,895	\$372,407	\$20,021,302
Offices of Real Estate Agents and Brokers	\$8,126,063	\$7,522,860	\$15,648,923
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$13,013,169	\$71,503	\$13,084,672
Other Activities Related to Real Estate	\$6,287,821	\$5,468,855	\$11,756,676