

MassHire Hampden County Workforce Board, Inc.
Board of Directors Meeting
Tuesday, March 19, 2019– 3:00 p.m. to 4:30 p.m.
TD Bank Conference Center

Members Present:

T. Barber	A. Days	G. Golash-Kos	N. Rivera
C. Brown	E. Demetrian	S. Kasa	R. Smith-Miller
C. Burton	K. Dodds	S. Levesque	J. Sullivan
P. Canavan	K. Dunkelberg	J. Mitchell	J. Waah
E. Cassidy	D. Fadus	J. Peters	
REB Staff:	Others Present:		
D. Cruise	J. Lyons	D. Gadaire	
C. Abramowitz	L. Martin	K. Lynn	
D. Carr	P. Porter	F. Robinson	
M. Geary	S. Trueman		

MINUTES OF MEETING

Meeting Materials

Mailed Out: March 19, 2019 Agenda, Minutes of the December 18, 2018 Meeting, Executive Committee Report, Conflict of Interest/Disclosures Forms

Handed Out: N/A

I. Welcome & Introductions

Chair Jeff Sullivan called the meeting to order at 3:00 p.m. and first welcomed members and guests.

II. Business Items

a) Approval of the Minutes

Jeff asked for a motion to approve the minutes of the Board of Directors meeting held on December 18, 2018.

- **Action Taken:** A motion to approve the minutes of the December 18, 2018 meeting was made, seconded and approved.

b) Executive Committee Report

Jeff asked members to turn to page 6 in the agenda packet noting the Executive Committee met on February 20, 2019. Jeff highlighted the following items from the report:

1. David's President & CEO report included the Governor's House 1 FY20 Budget which showed increases in Summer Youth, Early College, ABE and Registered Apprenticeship line items. He had also shared updates on progress to the Pioneer Valley Regional Plan Blueprint implementation and local Registered Apprenticeship training activity.
2. A Finance Committee report on the 2nd QTR Financials was given for which income and expenses were noted to be mostly on track and as expected at this point. **The summary is posted on the "member-only" webpage.**

3. A Governance Committee report was provided which included beginning the process to select a new Vice-Chair for when Jeff completes his term in December and Meredith Wise becomes the new Chair; the review and approval of the committee charter with no amendments; the review of the Committee's CY19 work plan (**The full work plan is posted on the "member-only" webpage**) and new board member discussion; which included the following that now needs Board approval:
 - **Action Taken and Required:** A motion was made to approve the election of Pia Kumar, Co-Owner of Universal Plastics and Edward Nunez, Assistant VP of Member Business Lending from Freedom Credit Union, to the Board of Directors for terms ending December, 2021 was seconded and unanimously approved.

Jeff advised members that the updated conflict of interest, code of conduct policies and disclosure procedures were also discussed and approved. They will now need to be formally approved by the full Board of Directors.

- **Action Taken and Required:** After Craig reviewed the new documents, a motion to approve the updated conflict of interest and code of conduct policies and forms at the Board of Directors meeting were seconded and approved.

After the approval, time was given to members to complete the forms, which were enclosed in their agenda packet folders.

III. President & CEO Report

David first wanted to introduce MassHire's Manager of Healthcare Workforce Initiative, Peta-Gaye Porter, and recognize her for her outstanding work in the healthcare field. He then went on to discuss the Governor's budget advising a solid set of proposed funding on the workforce side will be helpful for us. He noted the next step will be on April 10th when the House Ways and Means releases their budget and the Senate side in the middle of May. We are hopeful to get the State budget in the first few weeks of June.

David spoke about the work we've been doing with the Pioneer Valley Labor Market Blueprint with the Workforce Skills Cabinet that Governor Charles Baker convened in 2015 in order to align the Executive Offices of Education, Labor and Workforce Development, and Housing and Economic Development toward a comprehensive economic growth strategy. David first spoke on the 5-Year Manufacturing Strategic Plan initiative that will complement this plan and that creates a manufacturing system that is coordinated statewide. The plan will be scalable, innovative in delivery and meets the needs of employers. MHHCWB is the lead partner for the Western Region that includes Hampden, Hampshire, Franklin and Berkshire counties. We are in the process of developing this plan and have received approximately \$500,000 dollar for the training delivery in year 1 of the 5-year plan. The goal is for 127 trainees to participate in advanced manufacturing training programs across the four counties.

David also spoke about the recent meeting in the Boston area with members of the Workforce Skills Cabinet and several top level State and local healthcare officials to discuss formulating a statewide healthcare initiative similar to the manufacturing initiative, called the Healthcare Collaborative. David noted that Baystate President, Mark Keroack provided a major presentation on the collaboration in Western Mass and its Healthcare Workforce Partnership Governance Model.

He also touched on the impact the blueprint is having on the local school program funding requests. MHHCWB has currently sent out 37 letters of support to a variety of school systems resulting in developing stronger relationships with our local schools and that are in alignment with our Regional Plan Blueprint.

IV. Authorization of Executive Committee: Local WIOA Plans

Christine advised the 4-Year Local WIOA Plan Update is now not due until September but we typically do ask the board to take a vote prior to the June Board meeting, which would also require that the Executive Committee take action on the annual Plan submission documents. Also, we would hope to receive our WIOA Youth allocation soon and would need the Executive Committee to act on behalf of the Board to approve year-two funding of their contract awards.

- **Action Taken:** A motion to authorize the Executive Committee to act on the submission of the annual Local Plan documents, if needed prior to the June full Board meeting, and year 2 funding of the WIOA youth contracts, was seconded and approved.

Christine also mentioned the annual Youth Summer Jobs Press Conference which will be held on Friday, April 5th from 1 – 2PM at the Mestek Company’s Reed Institute in Westfield. She noted 4 mayors, quite a few local delegation of legislatures, employers, career centers, youth, guest speakers etc., will be there!

V. Pioneer Presentation and Board Discussion: *Delivering High Quality, Affordable Patient Healthcare: Workforce Issues Going Forward*

David first introduced the panelists:

- Frank Robinson, Vice President of Public Health, Baystate Health Systems
- Tania Barber, President & CEO, Caring Health Center
- Doreen Fadus, Regional Executive Director Community Health and Well Being, Mercy Medical Center
- **Moderator: Jacob Waah, President, Victory Home Healthcare, Inc.**

Jacob first opened with a statement: “The delivery for high quality, affordable, patient centered healthcare is changing dramatically with more services now being provided away from the traditional acute care and medical practice settings.” He then posed the following questions to the Panel:

1. What impact is this having on how YOUR ORGANIZATION delivers high quality, affordable, patient centered healthcare?
2. Where do you see this trend going, and how will it impact the hiring and deployment of your staff?
3. What does the workforce delivery system and its educational partners need to be doing now to develop new career pathway programs that will provide healthcare organizations with the employees they will need to respond to this opportunity?

Following this in-depth discussion and with no further business, Jeff called the meeting to a close at 4:35.

Submitted by David Cruise